



2015

PROGRAM GUIDE

#SouthSummit15

MADRID, OCT 7-9, 2015

PLAZA DE TOROS DE LAS VENTAS

ORGANIZED BY:



WELCOME TO SOUTH SUMMIT

The South Summit is the leading startup conference in Southern Europe. A unique platform that aims to prove to the world the talent, the innovation and the opportunities from the South.

The South Summit brings together the most promising startups from Southern Europe, the Mediterranean and Latin America, top-tier international investors and some of the leading corporations who are looking for innovation through partnerships with startups.

WHAT WILL YOU FIND AT SOUTH SUMMIT?

CONFERENCES

5 stages will host inspirational speakers, top-tier international speakers, success stories from the region's and leaders from the industries.

Arena stage

Innovation stage

The next big thing

Startup school

Investor den

STARTUP COMPETITION

The 100 most promising startups from Southern Europe, the Mediterranean and Latin America from:

- Digital Solutions for Mass Markets
- Tech for the Big Players
- Industrial Revolution 2.0
- Healthcare & Biotech

STARTUP SCHOOL

More than 20 workshops with practical tools for the success of your startup. Organized by the INCYDE Foundation with the support of the European Social Fund.

SOCIAL SUMMIT

At South Summit we **LOVE TO PARTY** from investors lunches, to Gin & Tonics, to wine tasting, art viewing, flamenco dancing, and football. We have an offer for all pallets and tastes.

Don't miss **THE SOUTH SUMMIT PARTY** at Las Ventas in the Arena on Thursday 8th from 7pm when we will clear the stage, rock up the volume, and GO CRAZY!

8th October - 19:00: **THE SOUTH SUMMIT PARTY** in the Arena Stage at Las Ventas.

MARKET PLACE: CREATING BUSINESS OPPORTUNITIES

Download our South Summit app
to network and see full agenda



The first floor of Las Ventas will host a unique market-place where you will find some of the world's leading corporations from a wide range of industries that are looking to

partner or invest in startups; legal advisors and financial entities that will support your projects and institutions that aim to foster the entrepreneurial ecosystem.

OPEN INNOVATION

Telefonica Open Future_	Sabadell Be Startup	Google for Entrepreneurs	Endesa
Hispasat	Renfe	Comunica + A	Amadeus
Ferrovial	Iberdrola	BBVA	Accenture
Microsoft	Técnicas Reunidas	Sacyr	Coca-Cola
Bankia	SEK	Correos	Fundación Repsol
AirBus	Campofrio	Interoute	Glamour
Mutua Madrileña	MediaSet España	Bankinter	PWC
Mahou-San Miguel	GB Food	Chivas The Venture	

FOSTERING ECOSYSTEMS

Camaras. Fundación INCYDE	Fondo Social Europeo	Fundación Madrid+D
AXIS	Red.Es	Emprende Rioja
ICEX	ENISA	Ecoembes
FACE	Fundación EOI	Agrotech
Comunidad de Madrid	Segitur	ZFV
Ayuntamiento de Madrid	Lazarus	
Fundación Biodiversidad	IE Fundación	

NETWORKING

9 meeting areas
Speed Networking: Innovation and Investment
Networking tool: Download our app - Bizzaboo - for the ultimate networking experience!
Mentorship sessions

PROFESSIONAL SERVICES

Cuatrecasas	Easy Jet
DHL	My taxi
KPMG	Infoempleo
Ontier	PGS
The Garden Space	Taiger

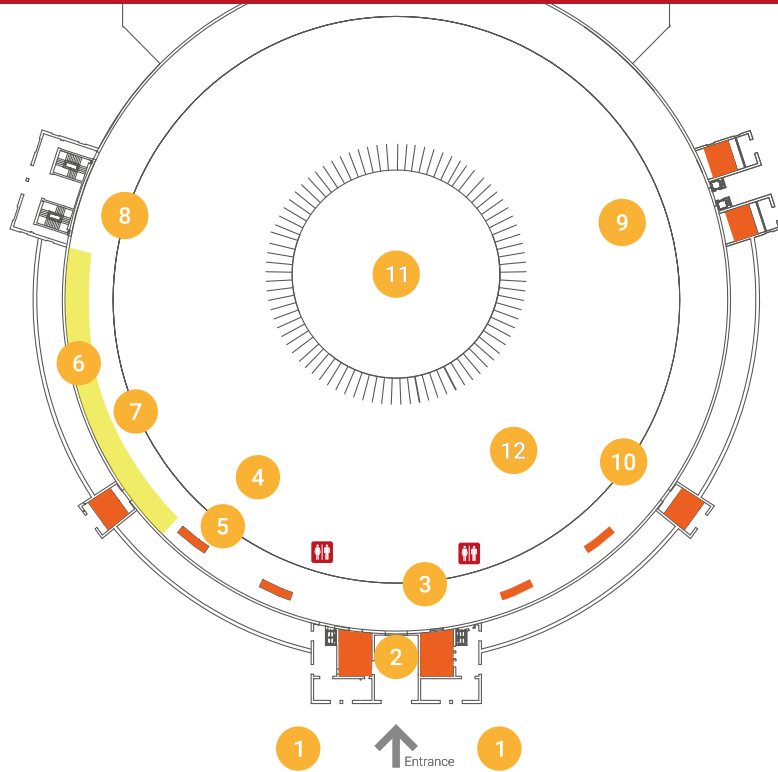
Location map

Ground floor

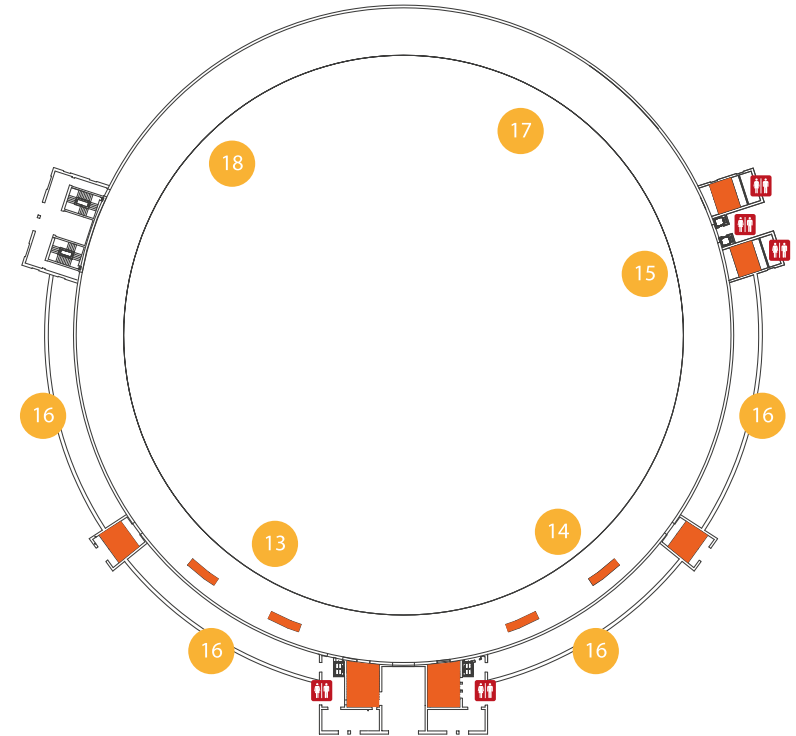


Location map

First floor



- | | | |
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| 1 Check In | 5 Investor Meeting | 9 Press Room |
| 2 Access | 6 Executive Meeting | 10 Investor Lounge |
| 3 Info Area | 7 Startup School | 11 Arena Stage |
| 4 Speaker Lounge | 8 Investor Den | 12 Food Trucks |

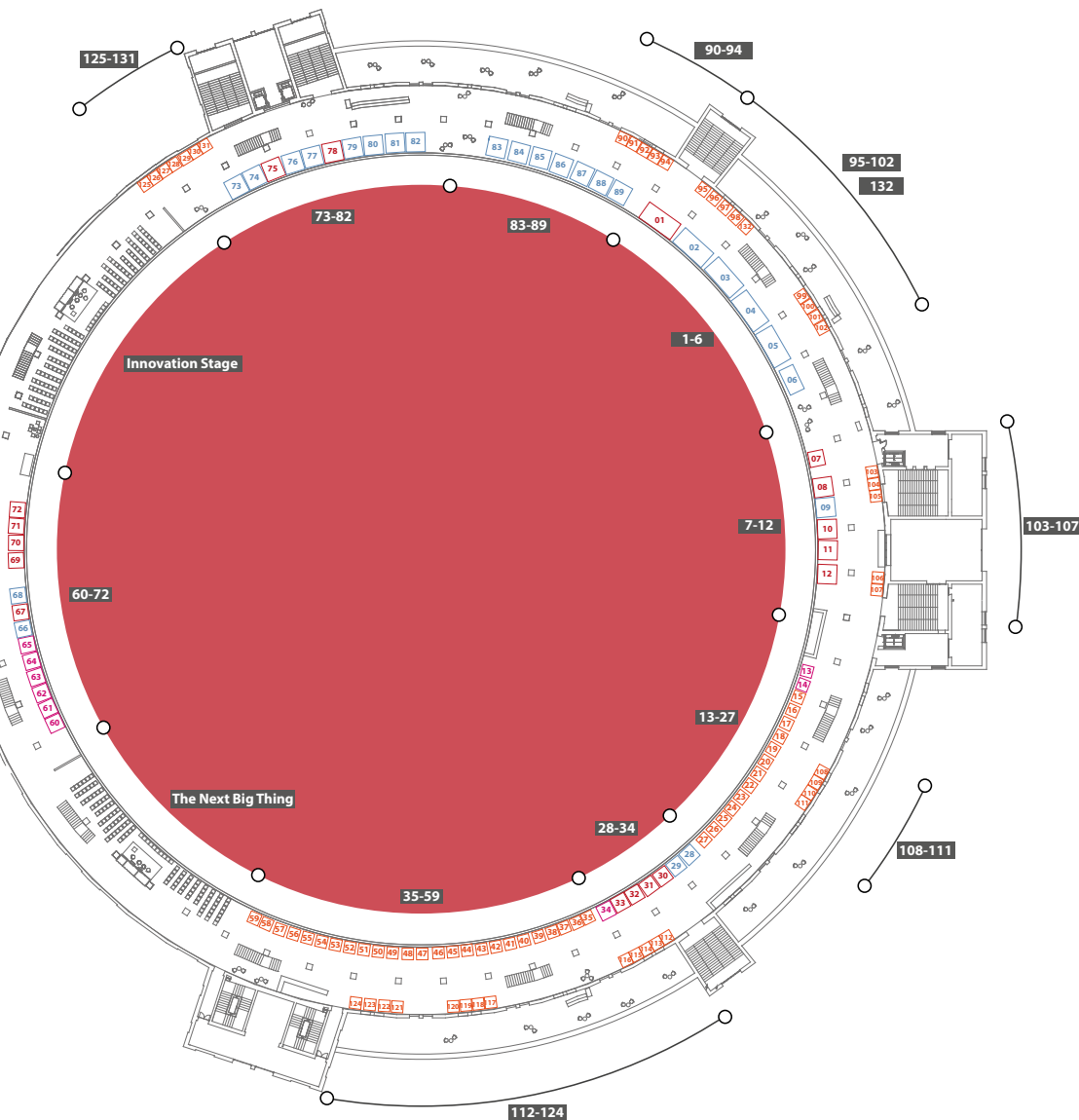


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| 14 Innovation Area | 17 Innovation Stage | Toilets |
| 15 Institutional Area | 18 The Next Big Thing | |



LOCATION MAP

WHO WILL YOU MEET AT THE MARKET PLACE?



INNOVATION

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FOSTERING ECOSYSTEM

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ARENA STAGE

- 09:00** **Pioneering Innovation**
Fireside chat with **Steve Wozniak**.
- 09:30** **Opening.**
Mariano Rajoy, President of Spain.
- 10:00** **What the future will look like.**
Gwynne Shotwell, SpaceX.
- 10:20** **Future of connectivity: What can we expect from Space Exploration 6.0.**
Chaired by **Elena Pisonero**, Hispasat; **Gwynne Shotwell**, SpaceX; **Dimitris Bountolos**, Zero2Infinity; **Dr. Matteo Genna**, Space Systems Loral; **Pierre-François Delval**, Airbus Defence and Space; **Juan Tomás Hernani**, Satlantis.
- 11:00** **Caffeine Up!**
- 11:30** **How we will travel tomorrow.**
Dirk Ahlborn, Hyperloop.
- 11:50** **Trains, Planes, and Drone-o-mobiles-Future of Transportation.**
Moderated by **José Manuel Pardos**, Endesa; **Dirk Ahlborn**, Hyperloop; **Berta Barrero**, Renfe; **Alex Luzarraga**, Amadeus; **Nir Erez**, Moovit; **Barry Schuler**, DFJ.
- 12:30** **Fostering startup ecosystems.**
Sofia Benjumea, Campus Madrid.
- 12:45** **Exit opportunities down South – Startup Ecosystem 2.0.**
Moderated by **Iván Plaza**, Banco Sabadell; **Melih Odemis**, Yemeksepeti; **Jose del Barrio**, La Nevera Roja; **Julio Casal**, Alien Vault; **Felix Ruiz**, Job & Talent; **Jaime Ferre**, Akamon; **Beatriz Gonzalez**, Seaya Ventures.
- 13:30** **Discovering Talent.**
Moderated by **Carina Szpilka**, K Fund; **Sergio Álvarez**, CartoDB; **Michael Kotting**, Accel.
- 14:00** **Ñam Ñam brought to you by the masters of yumminess.**
- 15:30** **South Summit Finalists: Industrial Revolution 2.0.**
Javier Ulecia, Bullnet Capital.
- 16:00** **Unlocking Singularity - A glimpse of what's to come.**
Yanki Margalit, Futurist.
- 16:20** **Challenges & Opportunities in a more connected world.**
Moderated by **Sofia Benjumea**, Campus Madrid; **Maite González García**, Endesa; **Norberto Mateos**, Intel; **Francisco J. Jariego**, Telefonica; **Pol Navarro**, Banco Sabadell; **José María Fuster**, Santander; **Teodoro García Egea**, Future Energy Leaders.
- 17:00** **Democratising industries & taking on giants.**
Renaud Visage, Eventbrite.
- 17:20** **South Summit Finalists: Healthcare & BioTech.**
Raúl Martín, Ysios Capital.
- 17:50** **Distribution Rules - Emerging channels & Engaging new audiences.**
Casey Neistat, Beme.
- 18:10** **Will your life be run by videos in 5 years time?**
Jaime Antónanzas, Comunica+A; **Carlos Rico**, El Play.

INNOVATION STAGE

- 10:45** **Chivas The Venture Contest Launch.**
- 11:15** **The Future is Now: Leading the Digital Transformation in Sports.**
Sebastián Lancestremère, Microsoft.
- 12:00** **Max potential: Education as catalyst of talent.**
Chaired by **Santiago Iñiguez**, IE Business School; **Bernhard Niesner**, Busuu; **Nieves Segovia**, SEK Educational Group; **Tas Vlglatzis**, Pearson English; **Soumik Ganguly**, Quacquarelli Symonds (QS); **Bruno Le Dantec**, EIT Digital.
- 12:45** **Future of Healthcare & Body Hacks.**
Moderated by **David Labajo**, Telefónica; **Andrew Farquharson**, Venture Health; **Min-Sung Kim**, XL Health; **José Ildefonso**, First Vision; **Nicola De Cesare**, Wellness Accelerator; **Abir Mehawej**, BeYou app.
- 13:30** **Ecosystem spotlight: Punching above their weight NYC & Tel Aviv.**
Moderated by **Bernardo Hernández**, flickr; **Joshua Siegel**, Rubicon VC; **Christina Bechhold**, Empire Angels; **Adam Plotkin**, ff Venture Capital; **Net Jacobsson**, Spark Labs Global; **Gadi Mazor**, OurCrowd.
- 14:15** **Ñam Ñam brought to you by the masters of yumminess.**
- 15:30** **Future of AgroTech.**
Moderated by **Luis Sánchez Álvarez**, Madri+d; **Mercedes Iborra**, VisualNACert; **Kenny Ewan**, WeFarm; **Melissa Tilney**, AgFunder; **Miguel Bernal Carrión**, Avante Extremadura; **Francisco Cuadros**, Metanogenia.
- 16:15** **Future of IoT & AI.**
Moderated by **Ángel García**, StartupBootcamp; **Eiso Kant**, Tyba; **Julio Prada**, Inbenta; **Juan Campillo**, Telefónica; **Alexander Grendel**, Interoute; **Carlos Ruiz**, Taiger; **Alejandro Romero**, Alto Analytics; **Mónica Oriol**, Seguriber.
- 17:00** **FACE it! Top tips for dealing with fear of failure.**
Moderated by **Elisa Piñeiro**, FACE Entrepreneurship; **Julie Meyer**, EntrepreneurCountry Global; **Pau García-Milà**, IdeaFoster; **Rodrigo del Prado**, BQ.
- 19:00** **Beers & Networking with FACE Entrepreneurship.**

THE NEXT BIG THING

- 09:30** **South Summit Finalists: Digital Solutions for mass markets 1**
- 10:30** **South Summit Finalists: Healthcare & BioTech**
- 12:00** **Opportunities in South East Asia.**
Moderated by **Paris de l'Etraz**, IE Business School; **Jeremy Yap**, Business Angel; **Michael Lints**, Golden Gate Ventures; **Cristobal Viedma**, Monkimon; **Guillermo Infante**, Taiger.
- 12:45** **South Summit Finalists: Industrial Revolution 2.0**
- 13:40** **South Summit Finalists: Tech for the Big Players 1.**
- 14:15** **Ñam Ñam brought to you by the masters of yumminess.**
- 15:30** **European entrepreneurs.**
Moderated by **Jesús Contreras** and **Francisco Ibañez Diez**, EIT Digital; **Juan Caballero**, IMDEA Software; **Carlos Moure**, Kairós Digital Solutions; **David Moreno**, Coowry LTD.
- 16:00** **South Summit Finalists: Hardware & connected things.**
- 16:45** **South Summit Finalists: Digital Solutions for mass markets 2**
- 17:30** **Ecosystem spotlight: Madrid - what's next?**
Moderated by **Carmen Bermejo**, Tetuan Valley, **Sofia Benjumea**, Campus Madrid; ; **Iñaki Arrola**, K Fund; **Daniel Jadraque**, Datary; **Samuel Gil-Perez**, FJME VC; **Sara Alvarelos**, Makespace; **Eduardo Fernandez**, Shuttlecloud; **Paloma Castellano**, Wayra.
- 18:15** **South Summit Finalists: Digital Solutions for mass markets 3**

INVESTOR DEN

- 11:00** **Disruptions in Angel Investing.**
Moderated by **Javier Megias**, StartupXplore; **Jeremy Yap**, Business Angel; **Benjamin Rohé**, German Tech Entrepreneurship Center; **Bruno Fernández Scrimier**, Enisa; **Lorenzo Franchini**, LVenture Group; **Joaquín Rebuelta**, Kibo Ventures.
- 12:00** **Cross Border Investments, using technology as an enabler.**
David Blake, Gust.
- 13:00** **Accelerator Assembly* - what's next for early stage investing?**
Moderated by **Enrique Penichet García**, BBooster; **Stephane Gantchev**, LAUNCHHub; **Maurizio Rossi**, H-Farm; **Ines Santos Silva**, Startup Pirates; **Jacky Abitbol**, Orange; **Pedro Muñoz-Baroja**, Berriup; **Jordi Agustí**, Lanzadera; **Sandra Pérez**, Lanzadera; **Jorge Dobón**, Demium Startups; **Manuel García**, Zarpamos; **Juan Luis Hortelano**, Plug & Play Spain; **Paloma Castellano**, Wayra; **Pablo Moro**, Wayra.
- 14:00** **Kauffman Fellows European Meetup (Invitation Only).**
Kauffman Fellows is a Silicon Valley-based leadership program for venture capitalists and innovators with more than 400 graduates from 50 countries around the world.
- 10:30** **The role of public institutions in the development of the entrepreneurial sector.**
Manuel Baltar Blanco, Provincial Council of Ourense.
- 11:00** **How are you doing? Benchmarking your business online.**
Javier Tomé, Bankia.
- 11:30** **Term sheet: battle?**
Moderated by **Pedro Fernández**, Cuatrecasas; **Rocío Pillado**, Adara Ventures; **César Bardaji**, Business Angel; **Miguel Caballero**, Tutellus.
- 12:15** **Metrics for startups Google.**
Andres L. Martinez-Ortiz, Google.
- 13:00** **Billing easier & getting paid faster.**
Moderated by **Omar del Valle**, BBVA; **Raúl Quintana del Val**, BBVA.
- 13:30** **Ecodesign.**
Juan Ramón Meléndez, Ecoembes; **Anabella Broglia**, TEDxMadrid.
- 14:00** **Ñam Ñam brought to you by the masters of yumminess.**
- 14:00** **Finances for Entrepreneurs.**
David Carro, IFFE Business School.
- 15:30** **Getting the founder agreement right.**
Oscar Murillo, Ontier.
- 16:00** **Getting Funded.**
Moderated by **Yolanda Pérez**, BStartup Sabadell; **Iñaki Arrola**, K Fund; **Benjamin Rohé**, German Tech Entrepreneurship Center; **Bruno Fernández Scrimier**, Enisa; **Lorenzo Franchini**, LVenture Group; **Joaquín Rebuelta**, Kibo Ventures.
- 17:00** **Red emprenderverde: Tools for green startups.**
Sonia Castañeda Rial, Fundación Biodiversidad; **Rodrigo Aguirre de Cárcer**, Vivergi FUND; **Inés de Saralegui**, Respiro Carsharing.
- 17:30** **Strategic Money - How to pitch to a Corporate VC.**
Katherine Grass, Amadeus Ventures.
- 18:00** **Facilitating e-commerce Correos.**
- 18:30** **La Rioja: Size doesn't matter - Starting up anywhere.**
Moderated by **Ramón Somoano**, Development Agency La Rioja; **Ramón Anadón**, Viworm; **Xavier Capellades**, Formavolución; **Asier Fernández Pásaro**, Urban Roosters; **Zacarías Torbado**, Quantitas Energy; **Luis Ruano Marron**, RICARI; **Miguel Fernández Morales**, Bosonit; **Carlos Molina del Río**, 89BITS.

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ARENA STAGE

- 09:30** **Overcoming obstacles & building world class businesses.**
Nerio Alessandri, TechnoGym.
- 10:00** **Pushing the physical & psychological boundaries to achieve the impossible.**
Moderated by Alex Hoyer, Faction Skis; José Ildefonso, First Vision; Gigliola Aycardi, Bodytech; Liliana Fernández Steiner, Spanish Olympic Volleyball Team; Nicola De Cesare, Wellness Accelerator.
- 10:45** **Psychological fitness for entrepreneurs.**
Reg Lenney, Executive coach.
- 11:00** **Caffeine Up!**
- 11:30** **Distribution of talent & opportunity - identifying the best.**
David Brown, Techstars.
- 11:50** **Building billion dollar businesses outside of the Valley.**
Moderated by Dilek Dayinlarli, 212 VC; Fadi Ghandour, Aramex; Adeyemi Ajao, Workaday; Rodrigo del Prado, BQ; Paul Ford, Sendgrid; Ana Segurado Escudero, Telefónica Open Future_.
- 12:40** **AI's I Know Best: Future of Seed Investing.**
Moderated by Jeff Harbach, Kauffman Fellows; David Brown, Techstars; Qasar Younis, Y Combinator; Bedy Yang, 500 Startups; Ricardo Martínez Rico, Equipo Económico; Gadi Mazor, OurCrowd.
- 13:20** **FashionTech Awards by Glamour.**
Moderated by Alicia Parro, Glamour; Javier Goyeneche, ECOALF; María Benjumea, Spain Startup; Cristina López Pancorbo, Adolfo Domínguez; David Delfin, Fashion designer; Laura Sánchez, Bloomers&Bikini; Laura Longo, Glamour; Natalia Gamero, Condé Nast; Maria Eugenia Girón, Megadvice.
- 14:00** **Lunchtime - For the love of FOOD!**
- 15:30** **South Summit Finalists: Digital Solutions for Mass Markets.**
Moderated by Carlos Trenchs, Caixa Capital.
- 16:00** **Challenges & Opportunities in the world of FoodTech.**
Ali Partovi, Angel Investor.
- 16:20** **Innovations in FoodTech.**
Moderated by Marius Robles, Reimagine Food; Melih Odemis, Yemeksepeti; Ali Partovi, Angel Investor; Melissa Tilney, AgFunder; Ianko Ignatiev, Edamam.
- 17:00** **How genomics will change the food industry.**
Barry Schuler, DFJ.
- 17:20** **Disrupting Markets: The Sharing Economy.**
Jeroen Merchiers, Airbnb.
- 17:40** **How Startup Ecosystems Transform Cities.**
Paul Singh, Disruption Corporation.
- 18:00** **Chasing Thunder Lizzards-Challenges & Opportunities in the VC Industry.**
Moderated by Phil Wickham, Sozo Ventures; Eze Vidra, Google Ventures; Carolina Brochado, Atomico; Alex Kayyal, Salesforce Ventures; Yuval Almog, Coral Partners; Michael Treskow, Accel Partners.
- 18:40** **South Summit Finalists: Tech for the Big Players.**
Christopher Pommerening, Active Venture Partners.

INNOVATION STAGE

- 09:30** **Ecosystem spotlight: Latam.**
Moderated by Pedro Rocha, Beta-i; Juan Pablo Capello, Private Advising Group; Mariano Amartino, Wayra; Angelika Blendstrup, SV LATAM Fund; Gabriela Ruggeri, East Point Ventures; David Troya, Glamping Hub.
- 10:15** **Digital Transformation of Industry.**
Moderated by José Luis Sancho, Accenture; Agustín Delgado, Iberdrola; Victor de Ávila, Sacyr; Marieta del Rivero, Telefonica; Marta Alonso, SAYME; Wireless Sensor Network.
- 11:00** **Caffeine Up!**
- 11:15** **Future of FinTech.**
Moderated by François Derbaix, Business Angel; Toby Triebel, Spotcap; Evan Schoenbach, Mosaic Ventures; Jorge Puga, Bankia; Fernando Cabello-Astolfi, Aplazame; Pedro Campañó Otero, BBVA; Jaime Grau, Mobile Payments Telefónica; Alfonso Sainz de Baranda, Gocardless.
- 12:10** **Future of Cyber Security.**
Moderated by Juan José Güemes, IE Business School; Karel Obluk, Evolution Equity Partners; Pablo de la Riva, Bugadoo; Oscar Martínez, Ingenico; Julio Casal, Alien Vault y Rafael Ortega, I4S.
- 13:00** **From Now On: Landing into real life market.**
Javier Villar, INCYDE.
- 14:00** **Nam Nam brought to you by the masters of yumminess.**
- 15:30** **Future of Travel Tech.**
Moderated by Kike Sarasola, Room Mate Hotels; Javier Gándara, easyJet; Antonio López de Ávila, Segittur; Michael Bayle, Amadeus; Juan Ignacio García, Cabify; Natalie Battle, Trip4real.
- 16:15** **Introducing ENDESA ENERGY CHALLENGES Initiative for startups.**
Juan Garrigosa, Endesa.
- 16:25** **Open Innovation in Industry.**
Moderated by Aurelio Jiménez, Fundación INCYDE; Alberto López-Oleaga, Ferrovial; Maren Cattonar, Technology Innovation at MIT; Ricardo Herranz, Kineo Mobility Analytics; Juan Garrigosa, Endesa.
- 17:15** **Future of Corporate Venture.**
Moderated by Francesc Fajula, Banco Sabadell; Ewa Grzechnik, 3M New Ventures; Gonzalo Martínez de Azagra, Samsung Ventures; Toni Moreno, Ad4Ventures; Suzanna Chiu, Amadeus Ventures; José de Hoyos, Telefónica Open Future.
- 18:00** **Rethinking (infra)structures.**
Moderated by Alberto Tormero, PWC; Erik Aaron, Tecnadis; Jordi Escruela, Correos; Antonio Alonso, Técnicas Reunidas; Carlos Gros Isla, Sacyr; Federico Flórez, Ferrovial; Tim Steigert, GE.

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THE NEXT BIG THING

- 09:00** **South Summit Finalists: Digital Solutions for Mass Markets 4**
- 10:00** **South Summit Finalists: Software for the big players 2**
- 11:00** **How to deal with Startup Advice.**
Andy Young, 500 Startups.
- 11:30** **Silicon Valley Doesn't Care about EuroTech. Accept it and Build a Great Company Anyway.**
Juan Pablo Capello, Private Advising Group.
- 12:00** **Ecosystem spotlight: UK & London.**
Moderated by Chrysanthos Chrysanthou, Notion Capital; Cristina Custodio, London & Partners; Mark Leaver, Mark Leaver Consulting; Alex Hoyer, Faction Skis; Nicolas Debock, Balderton; Javier Burón, SocialBro; Gary Stewart, Wayra.
- 14:15** **Nam Nam brought to you by the masters of yumminess.**
- 15:30** **The importance of metrics.**
Andres Saborido, Wayra.
- 16:00** **Ecosystem spotlight: Middle East.**
Moderated by Samer Karam, Accelerate; Lebanon Neda Aldihany, Brilliant Lab; Dilek Dayinlarli, 212 VC; Fadi Ghandour, Aramex Asli; Kurul Türkmen, Endeavor Turkey.
- 16:45** **The Global Disruptors of tomorrow 5 amazing pitches from very early stage entrepreneurs.**
Fundación Create.
- 17:30** **Ecosystem spotlight: Italy.**
Moderated by Alexis Bonte, eRepublik; Salvo Mizzi, Invitalia Ventures; Nicola De Cesare, Wellness Accelerator; Antonio Sacchetti, CEO Tera; Roberto Magnifico, LVenture Group.
- 18:15** **Open voice.**
Almudena Moreno, Telefónica Open Future_.

INVESTOR DEN

- 10:00** **Term Sheet Smackdown**
Chaired by Jeff Harbach James Cameron, Accel Partners; Miguel Arias, CartoDB; David Apple, Typeform; Harry Briggs, Index Ventures.
- 11:00** **State of the Nation: Evolution of VC in Spain**
Overview of VC growth and trends by Javier Ulecia, Founder Bullnet Capital and President of Ascri, Spain's VC & PE Association.
- 12:15** **What LPs really think!**
Workshop by Oriol Juncosa, Angel Investor; Beatriz Gonzalez, Seaya Ventures; Oscar Farres, EIF; Salvo Mizzi, Invitalia Ventures; Marcel Rafart, Galdada Ventures; Jack Leeney, Telefónica Ventures; Santiago Satrustegui, Abante Asesores.
- 13:15** **Adding value through hands-on early stage investment**
Moderated by Alexis Bonte, eRepublik; Dharmesh Raitthatha, Forward Partners; Gerard Olivé, Antai Venture Builder; Brigitte Baumann, GoBeyond Investing; Maria d'Orey, Faber Ventures.
- 14:00** **ICE visits South Summit (Invitation Only)**
ICE is a group of 75 experienced founders & investors from London visiting the Madrid and Lisbon ecosystem over 5 days to meet with some of the top entrepreneurs emerging from the region.

STARTUP SCHOOL

- 09:00** **El Ganso: Engaging & Supporting innovators.**
Moderated by Mateo Rouco Salvado, El Ganso; Max Aquilino, iWarda.
- 09:30** **Mobile innovation.**
Santiago Larrauri, Google.
- 10:00** **Lean Startup: When & Why.**
Néstor Guerra, IEC.
- 10:30** **Make youtube work for your startup.**
Alejandro San Agustín, Youtube/Google.
- 11:00** **Defenses for dealing with failure.**
Moderated by FACE Entrepreneurship Jan Reichelt, Mendelej.
- 12:00** **Starting up? Lawyers can help you through.**
María José Huertas Jiménez, Repsol.
- 12:45** **The Scale up: Capturing & Retaining Talent.**
Moderated by Harry Briggs, IE Business School; Juan Urdiales, Job & Talent; Ander Michelena, Ticketbit; Bernhard Niesner, Busuu; David Apple, Typeform.
- 14:00** **Nam Nam brought to you by the masters of yumminess.**
- 14:00** **The Executive Summary as a communication tool.**
Isabel Martínez, INCYDE.
- 15:30** **Challenges in Internationalization.**
Moderated by Isaac Martín Barbero, ICEX; Alfredo Ouro, HallSt; Celestino Alvarez, Adele Robots; Iván Caballero, The Social Coin.
- 16:15** **Networking for startups.**
Felix López, Universidad Camilo José Cela; David Mata, Pynk Systems.
- 17:00** **eCommerce payments solutions**
Jordi Pascual, Banco Sabadell.
- 17:30** **Importance of Mobile 4 Travel**
Michael Bayle, Amadeus.
- 18:00** **Co-working and group thing Workshop by Garden Space**
- 18:30** **TV as a channel**

Visit www.southsummit.co
for further information

9 OCTOBER

STARTUP SCHOOL

- 09:00** **Financing Early Stage**
Sergio Martínez-Cava, Fundación Innovación Bankinter.
- 09:30** **Startups & MNCs: Learnings from Sacyr & EPC Tracker**
Diego Rocha, Sacyr; Mario Rondán Fernández, EPC Tracker.
- 10:00** **Things to think about when you begin exporting**
Nuno Martins, DHL.
- 11:00** **Selling in the USA: How to land & who to call?**
Gabriel Lazaro, Startup Hub NYC.

INNOVATION STAGE

- 10:30** **Greece: The Comeback.**
Moderated by Antonios Fiorakis, Incrediblu; Fanis Koutouvelis, Intale; Apostolos Apostolakis, Angel Investor; Periklis Thivaos; Dimitris Kalavros Gousiou, Found.ation.
- 11:15** **Taking it to the next level BCN.**
Moderated by Julian Vinué, Wayra; Ángel García, Startupbootcamp Marta Antunez, ChicPlace; Emanuele Levi, 360 Capital Partners; James Cameron, Accel Partners.

ARENA STAGE

- 12:00** **Awards Ceremony.**
Startup Competition
Winners:
Digital Solutions for Mass Markets
Tech for the Big Players
Industrial Revolution 2.0
Healthcare & Biotech
- The Next Big Thing Winner**
- Closing Remark**
HIS MAJESTY THE KING



THE NEXT BIG THING

- 09:00** **Improve your social networks management**
Jorge Hierro, INCYDE.
- 09:30** **Digital Tools for project management**
Bernardo Hernández, INCYDE.
- 10:00** **Marine biodiversity conservation via innovation and communication**
Ricardo Sagaminaga van Buiten, Ashoka.

STARTUP COMPETITION

THE NEXT BIG THING

Digital Solutions for Mass Markets 1 09:30-10:20

Habitissimo, Mash Me TV, Groopify, ikiOra, Centro de Psicología Álava Reyes, Lengow, GroupRaise.com, Geenapp Internet s.l., Grability, Inc.

Healthcare & BioTech 10:30-11:30

MedicSen, Exovite, IQ Biomedical, Picto Connection S.L., ISBITECH, Morpheo, Thermohuman, Ludoom OOD, Asana Weartech, I MAS D RUNNING SL, S-Biomedic, INSULCLOCK.

Industrial Revolution 2.0 12:45-13:40

Aquareturn SL, AEINNOVA, Bound 4 Blue SL, Light Prescription Innovations Europe SLU, AXTER AEROSPACE, Placetherm, NUCLEARIS, Biomival, Pycno, SunnyRev, FuVeX, TERA srl, PLD Space.

Tech for the Big Players 1 13:40-14:15

Spark Inspirations, TECHNOactivity, SkillGravity, Weplan app, First Vision, Worktoday, Cubenube, NativeAD.

Digital Solutions for Mass Markets 4 09:00-10:00

CupoNation SL, MANUSCRITICS, SAMY ROAD, Situm Technologies S.L., VIWOM, STAY APP, Beemray, Mobypark, Bubble Rumble, Poip srl, SocialBro, FLUZO, Wayook.

7 OCTOBER

Tech for the Big Players 2 16:00-16:45

Metrikea SL, UpVideo, Darwinex, SocialTools, Easy Payment Gateway, GOAYO, Logtrust, Imagga, Proxy 42, StyleSage.

Digital Solutions for Mass Markets 2 16:45-17:30

MAGM Sports, Adsmurai, ChicPlace, LAUD, Touchvie, Tiendeo Web Marketing, TIZKKA, Tradio, PROMPTWAVE, CINEMAD.TV

Digital Solutions for Mass Markets 3 18:15-19:15

Troovel, Widow Games, PakketMail, Camonapp, BQUATE SAC, OpenMove, Monkimun, Boxit Co, Clickly, The Urban Roosters Technologies, ByHours.com, Xceed, Bookr, LITTLE SMART PLANET, Fidili.

8 OCTOBER

Tech for the Big Players 3 10:00-11:00

Bitergia, SMiD Cloud, Pi-Tech, BRANDMANIC, Enigmedia, Helppier, EXACCTA, Allpago, Mediasmart, Yodiwo, IWOCA, MOCA Platform, Kompyte.

OUR SPEAKERS

FIVE STAGES WITH INSPIRATIONAL SPEAKERS, LEADERS OF THE INDUSTRIES, INTERNATIONAL INVESTORS AND MANY OF THE SUCCESS STORIES FROM THE REGION

ARENA STAGE



STEVE WOZNAK
Co-Founder of Apple Computer



MARIANO RAJOY
President of the Government of Spain



CESAR ALIERTA
President of Telefónica



JOSEP OLIU
President of Sabadell



FRANCISCO RUIZ
Head of Public Policy,
Google Spain & Portugal



JOSE LUIS BONET
President of the Spanish Chamber
of Commerce and Fundacion INCYDE



BORJA PRADO
President of Endesa



DIEGO DEL ALCÁZAR,
President of IE



María Benjumea, Founder
and president of Spain Startup



GWYNNE SHOTWELL
President and COO of SpaceX



DIMITRIS BOUNTOLOS
COO & Board Member of
Zero2infinity



DR. MATTEO GENNA
Vice President of Product Strategy and
Development of Space Systems Loral



PIERRE-FRANÇOIS DELVAL
Manager of AirbusDS Space System



JUAN TOMÁS HERNANI
CEO of Satlantis



DIRK AHLBORN
CEO of Hyperloop



JOSÉ MANUEL PARDOS



ALEX LUZARRAGA
Vice President-Corporate Strategy
of Amadeus



BERTA BARRERO
Directora General de Operaciones
of Renfe



NIR EREZ
Co-Founder and CEO of Moovit



ELENA PISONERO
President of Hispasat



BARRY SCHULER
Partner of DFJ



SOFÍA BENJUMEA
Head of Google Campus Madrid



IVÁN PLAZA
Director de Inversiones de BS
Capital en Banco Sabadell.



MELIH ODEMIS
Co-Founder and CEO of
Yemeksepeti



JOSÉ DEL BARRIO
Venture Capitalist of
La Nevera Roja



JAIME FERRE
Founder and CEO
of Akamon



FÉLIX RUIZ
Executive Chairman of Job & Talent



JULIO CASAL
Co-Founder of AlienVault



BEATRIZ GONZÁLEZ
Socia Fundadora y Directora
of Seaya Ventures



CARINA SZPILZA
Founding Partner of K Fund



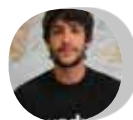
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Co-Founder of Bodytech



PAUL FORD
Vice President, Product and
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SERGIO ÁLVAREZ
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NORBERTO MATEOS
Director General INTEL



LILIANA FERNÁNDEZ STEINER
Spanish Olympic Volleyball Team



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YANKI MARGALIT
Futurist



CASEY NEISTAT
Filmmaker of Beme



DAVID BROWN
Managing Partner of Techstars



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Managing Partner of 500 Startups



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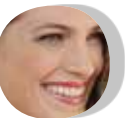
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INNOVATION STAGE



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Nieves Segovia



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APOSTOLOS APOSTOLAKIS
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GUILLERMO INFANTE
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Co-founder, Makespace



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SALVO MIZZI
CEO, INVITALIA VENTURES



FRANCISCO IBAÑEZ DIEZ
EIT Digital



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PALOMA CASTELLANO
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500 Startups



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Chairman, dPixel



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Cofounder & CoCEO at jobandtalent



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Business Angel



HIROKI TAKEUCHI
Go Cardless



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Forward Partners



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Face Entrepreneurship



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Cuatrecasas



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Bs Startup Sabadell Manager

MASTERS OF CEREMONIES



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VP International of
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Founder of Press 42



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HELENA DÍEZ FUENTES
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