



AGENDA

8:15 – 8:45	REGISTRATION		
8:50 – 9:00	Opening Conference		
9:00 – 9:30	TELEFÓNICA – 'Digital Transformation in the new Smart City models: challenges and opportunities'		
9:30 – 10:00	INTEL – 'Prototyping your IoT projects with Intel Edison – by Movilforum Telefónica'		
10:00 – 10:20	IBM – 'The #1 strategy that you need to know how make IoT successful'		
10:20 – 10:40	TELE 2 – 'A strategic proposal for IoT take off'		
10:40 – 11:00	BBVA – 'From the Internet of Everything to programmable world applied to the financial sector'		
11:20 – 12:20	COFFE & STANDS EXHIBITION		
11:20 – 12:40	INTERSYSTEMS & CYSNET SOFTWARE – 'Without interoperability there is not IoT'		
12:40 – 13:10	IOTSENS	DESIGNIT	Panel: 'Smart Cities'
13:10 – 13:30	ATOS – 'IoT from experiments to industrialization: Electric Vehicles ecarga'		
13:30 – 13:45	NOVELTI – 'Autonomous streaming intelligence for the Internet of Things'		
13:45 – 14:00	UptheMedia – Experience: 'Developing the first IoT Magazine'		
14:00 – 14:20	eGYM – 'Fitness and Wellness Industry: Digital Transformation led by eGYM'		
14:20 – 14:40	SCHUMAN ASSOCIATES – 'From policy to funding: insight on EU funding lines supporting IoT related projects'		
14:40	Closing		