



Programme

3rd European Congress of Local Governments

Kraków, Poland

27 – 28 MARCH, **2017**

Host City



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Programme

3rd European Congress of Local Governments

Kraków, Poland
27 – 28 MARCH, 2017

Organizer

EASTERN INSTITUTE



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Hour	March 27		
8:00 - 10:20	Coffee/ Registration		
Room	Sukiennice	Wawel	Barbakan
Time	Finances	Economy	Innovations
10:30-11:30	Thematic Block New Tools in the EU Cohesion Policy <i>Discussion Panel</i> The "Usual-Unusual" Series Interview"	Unexploited Potential of Silver Economy	Polish Social Democracy's Concept for Local Government
11:40 - 12:40	Local Government as a Community of Free People. What Needs and Needs Not to Be Changed in the Workings of Polish Local Governments	The Influence of FDI's on Regional Development	Polish Metropolises Creating a Network of Cooperation

Hour	March 27		
8:00 - 10:20	Coffee/ Registration		
Room	Wisła	Mariacka	Kraków
Time	Society	Environment	Business and Local Government
10:30-11:30	"How to Effectively Prevent Corruption - from the Perspective of the Management and Supervisory Units of Local Government?"	Thematic Block The Development of the Energy Company Regarding the Challenges of Government - Energy Efficiency, Low Emission The Problem of Smog and Possibilities of its Limiting through the Charge of Systems <i>Presentation</i> Utilities Purchase Planning In the Context of the Product Portfolio Development <i>Discussion Panel</i>	
11:40 - 12:40	Is Local Patriotism Profitable?	Heating System – a Significant Factor for Energy Security at the Level of Cities and Regions	11:40 – 12:40 Thematic Block How to Build and Successfully Implement a Good Regional Promotion Strategy? <i>Discussion Panel</i> Presentation of the Region Hincesti

Room	Sukiennice	Wawel	Barbakan
Time	Finances	Economy	Innovations
12:50 - 13:50	Increasing Financial Independence of Local Governments. Is It Necessary?	Polish Peasants Party's (PSL) Concept for Local Government	Metropolitan Areas as Poles of Growth and Innovation
14:00 - 15:30	Plenary Session: Global Changes Facing Europe and Local Governments in the 21st Century - Audytoryjna Room		
16:00 - 17:00	Thematic Block Modern Transport Infrastructure in Regions – A Way to Improving Life Quality of Denizens <i>Discussion Panel</i> Presentation of the Region Edinet	Thematic Block Local Government in Face of Natural Disasters. How to React Effectively? <i>Discussion Panel</i> The „Usual-Unusual” Series Interview	Thematic Block Local Critical Infrastructure - Investments Needed by Local Governments. Telecommunication - Critical Infrastructure of the 21st Century? <i>Discussion Panel</i> Benefits for Local Governments Resulting from Efficient Telecommunications Network and Access to Broadband Internet <i>Presentation</i>

Lunch 15:30 - 17:00

Room	Wisła	Mariacka	Kraków
Time	Society	Environment	Business and Local Government
12:50 - 13:50	Opening the eHealth Market in Poland and the Role of Regional Government in the Process of Adapting Innovative Solutions	Circular Economy – is it the Future of Europe?	12:50 – 13:50 Thematic Block The Impact of Infrastructure Investments on the Regional Economy Development <i>Discussion Panel</i> Presentation of the Region Ocnita
14:00 - 15:30	Plenary Session: Global Changes Facing Europe and Local Governments in the 21st Century - Audytoryjna Room		
16:00 - 17:00	Thematic Block Congress Interviews One Step Closer to a Good School System. <i>Lecture</i> The „Usual-Unusual” Series Interview	Thematic Block: Why Is Local Government's Investment So Important for a Country's Development? <i>Discussion Panel</i> Presentation by the Beskid Cluster	16:15 - 16:55 Thematic Block Welcome Address Urban Ecosystems & Networks as Drivers of Progress and Innovation: Kraków's Rise to Europe's No. 1 in Modern IT & Business Services

Lunch 15:30 - 17:00

Room	Sukiennice	Wawel	Barbakan
Time	Finances	Economy	Innovations
17:10-18:10	Film Industry as a Factor in the Development and Promotion of Cities	Thematic Block ‘Flat Plus’ Programme. What Does it Mean for Poland? <i>Discussion Panel</i> The City of Millionaires. A Path to Success	Thematic Block Economic Zones - New Challenges for Local and Regional Authorities <i>Discussion Panel</i> Good Image of Sandomierz. On the Way to Success Talk
18:20-19:20	Thematic Block A Mayor or a Manager? Management in Practice <i>Discussion Panel</i> The „Usual-Unusual” Series Interview	Thematic Block Cooperation Between Business and Local Governments in Infrastructure Development <i>Discussion Panel</i> Transparency in the Work of Local Governments <i>Presentation</i>	Electromobility
19:30 - 20:00	Purchasing Groups as a Way to Optimise Costs in Healthcare	Cycling Infrastructure in Europe	Principles of Telecommunication Network Presentation Administrative and Socio-Psychological Barriers in Creating the Digital Reality <i>Presentation</i>
20:15 - 21:15	The 2016 Local Government Leader Awards Ceremony		
21:15	Reception		

Room	Wisła	Mariacka	Kraków
Time	Society	Environment	Business and Local Government
17:10-18:10	Thematic Block Civic Platform’s (PO) Concept for Local Government	Public Procurement in the Green Building Industry	16:55 – 17:35 Cities as Ideas – the New Approach to Urban Development <i>Special Session</i>
18:20-19:20	Thematic Block Local Government and History. How National Heritage Shapes Local Community? <i>Discussion Panel</i> Local Government of the 21st Century. A Question of Values Conversation	Empowering Public Authorities in the Development of Sustainable Plans for Low Carbon Heating and Cooling in Europe	18:00 – 19:45 Business Leadership Outlook
19:30 - 20:00	Citizens - Effective Local Governments	European Funds for Local Governments <i>Workshop</i>	
20:15 - 21:15	The 2016 Local Government Leader Awards Ceremony		
21:15	Reception		

Hour	March 28		
Room	Sukiennice	Wawel	Barbakan
Time	Finances	Economy	Innovations
09:00-10:00	Thematic Block Sports Sponsorship in Local Government, is It Worth It? <i>Discussion Panel</i> Cross Border Commuting: Obstacles, Patterns and Need for Cross Border <i>Presentation</i>	Thematic Block Region in the EU – Benefits and Challenges <i>Discussion Panel</i> Participatory Democracy <i>Presentation</i>	Thematic Block The Paradox of the Smart Cities: How Smart Is Your City and How Can We Make It Smarter in Time of Financial and Social Crisis? <i>Discussion Panel</i> Eco-Cities: Urban Ecology <i>Presentation</i>
10:10-11:10	Thematic Block Small Town – Huge Potential <i>Discussion Panel</i> Pure Cost Savings. What are ESCO Services and Why Should Be Developed <i>Presentation</i>	Organisation of Hospital Healthcare Services	Thematic Block Creative Regions: Challenges and Opportunities <i>Discussion Panel</i> UNESCO Creative Cities Network <i>Presentation</i>
11:20-12:20	“Success in High Heels” - Women in Local Government, Politics and Business	Thematic Block Forging Weakness into Strength. Untapped Potential of Less Developed Regions <i>Discussion Panel</i> Presentation of the Region Straseni	Thematic Block Intelligent Regions and Cities - from Vision to Strategy <i>Discussion Panel</i> Mobile City Card <i>Presentation</i>

Hour	March 28		
Room	Wisła	Mariacka	Kraków
Time	Society	Environment	Tourism and Local Government
09:00-10:00	How to Develop Cross-Border Infrastructure?	Thematic Block Organic Cities – How Local Governments support Organic Farming and Why <i>Discussion Panel</i> European Entrepreneurial Region. A Path to Success	9:10 – 10:00 Tourist Self-Governments and their Role Against Local Government
10:10-11:10	Integration of Immigrants at the Local Level - Challenges and Good Practices	Thematic Block Bringing Railways Into The Future <i>Discussion Panel</i> Rail is Where the Future of Transport Lies. Imbalance Between Railways <i>Presentation of a Report</i>	10:10 – 11:00 The Impact of Inbound Tourism on the Behaviour and Assessments of Residents
11:20-12:20	What Makes Local Media?	How to Improve the Efficiency of Energy Use in the Buildings – Challenge for the Self-Governance	11:10 - 12:50 Thematic Block Hiking Trail as a System of Sharing and Disseminating Areas for Lovers of Various Forms of Active Tourism <i>Discussion Panel</i> The World Through a Lens <i>Interview</i>

12:30-13:00	Discussing about Local Government, Sports and Money	Smart Cities Go Green – Best Practices from Europe	Municipal Companies as a Method for Achieving Local Government Objectives Workshop
14:00-15:20	Thematic Block Revenue Bonds – (Under)appreciated Way of Financing Local Government Units <i>Discussion Panel</i> “500+ Programme” and the Financial Situation of the Local Government Units <i>Presentation of the Report</i> Execution of the Budgets of local governments in 2016 and forecasts resulting from long-term financial forecast – how has the time verified the realism of long-term financial forecast? <i>Presentation</i>	Thematic Block Equal Opportunities – Local Action for Youth Employment <i>Discussion Panel</i> Science, Language and Culture as a Driving Force of the Regional and National Economy and Tourism <i>Presentation</i>	Thematic Block Does the Central Government Support Using Public-Private Partnerships by Local Administration? <i>Discussion Panel</i> Local government - History - Politics <i>Debate</i>

Lunch 13:00 - 15:00

12:30-13:00	How to Depoliticise Local Governments – Kukiz'15 Party Programme	Thematic Block Planheat Workshops Towards 2020 and the Revision of SEAP: Local Level Roadmap Towards More Sustainable Heating and Cooling Plans The PLANHEAT Project: an integrated tool for Local Authorities for the Identification of Future Low Carbon Heating and Cooling Plans	
14:00-15:20	Municipalities in the Face of the Challenges of Migration Policy in Europe	Thematic Block Sustainable Development of Cities and Regions <i>Discussion Panel</i> Presentation of the Region Singerei	

Lunch 13:00 - 15:00

15:30 - 16:30	Changes in the Insurance Sector in Poland through Development of Mutual Insurance Companies. Setting up Mutual Insurance Companies for Local Governments	Thematic Block Cross-border Economic Areas - from the Periphery to a Growth Engine <i>Discussion Panel</i> The New Regional Policy for the New Ukraine <i>Presentation</i>	Big Metropolises - New Voivodeships or Expanding Cities?
16:40 - 18:00	Thematic Block Migration Crisis and its Influence on Labor Market <i>Discussion Panel</i> Which aspects of education should be free? <i>Presentation</i>	Thematic Block Business Tourism - A Development Opportunity for Cities and Regions <i>Discussion Panel</i> Presentation of the Region Glodeni	Contracting and Financing Healthcare Services
18:20 - 18:30	The Financial Situation of Local Governments – <i>presentation of the report</i>		
18:30 - 20:00	Plenary Session: Bridging Development Gaps Between Regions Through Solidarity and Fiscal Redistribution – Kraków Room		
20:00	Reception		

15:30 - 16:30	Thematic Block How Many State in Small Homelands? <i>Discussion Panel</i> Presentation of International Mayors Congress	Effective Resource Management as a Guarantee of Water Safety	16:00 - 16:50 Economic Self-government in the Process of Single Market Implementation
16:40 - 18:00	Thematic Block Sport – Local Governments - Business <i>Discussion Panel</i> How to Win Local Elections? <i>Workshop</i>	Thematic Block The Role of Effective Project Management in the Local Government <i>Discussion Panel</i> The „Usual-Unusual” Series Interview	17:00 - 18:00 Thematic Block Business Tourism as a Factor for Local Development <i>Discussion Panel</i> Secrets of Success in Managing <i>Interview</i>
18:20 - 18:30	The Financial Situation of Local Governments – <i>presentation of the report</i>		
18:30 - 20:00	Plenary Session: Bridging Development Gaps Between Regions Through Solidarity and Fiscal Redistribution – Kraków Room		
20:00	Reception		

MARCH 27

14:00–15:30

Plenary Sessions

Global Changes Facing Europe and Local Governments in the 21st Century

Europe stands at a crossroads. Until recently it was synonymous with political and economic stability, and for many with welfare and social security. Today Europe faces questions and choices. Is striving to deepen economic and monetary union still valid? What is the role of contemporary local governments in building a strong and united Europe?

Moderator:

Boguslaw Chrabota – Editor-in-Chief, Rzeczpospolita, Poland

Speakers:

Emil Boc – Prime Minister of Romania (2008-2012), Mayor, City Hall Cluj-Napoca, Romania

François Decoster – Chair of the Commission on Citizenship, Governance, Institutional and External Affairs, European Committee of the Regions, France

Jacek Majchrowski – Mayor, City of Krakow, Poland

Kazimierz Nycz – Cardinal Archbishop, Metropolis of Warsaw, Archdiocese of Warsaw, Poland

Ossi Savolainen – Regional Mayor, Helsinki-Uusimaa, Finland

MARCH 27

20:15–21:00

Partner: Rzeczpospolita

The 2016 Local Government Leader Awards
Ceremony

MARCH 28

18:20–18:30

Presentation

The Financial Situation of Local Governments

Speakers:

Wojciech Misiąg – Professor, University of Information,
Technology and Management, Poland

MARCH 28**18:30–20:00****Plenary Sessions**

Bridging Development Gaps Between Regions Through Solidarity and Fiscal Redistribution

The European regional policy is the principal investment instrument of the European Union. Regional funds support the EU regions and cities, stimulating their economic growth and improving their denizens' life quality. But the European regional policy is also an expression of intra-Community solidarity since support goes primarily to the most needy regions. Reducing significant economic, social and territorial disparities still existing between various regions of Europe remains its foremost aim.

Moderator:

Emanuela Claudia Del Re – President and Chair, EPOS – International Mediating and Negotiating Operational Agency, Italy

Speakers:

Brunon Bartkiewicz – CEO, ING Bank Slaski S.A., Poland

Dounia Besson – Deputy Mayor for Social Economy, Solidarity and Sustainable Development, Lyon, France

Georg Milbradt – Professor, Minister President of Saxony (2002–2008), Dresden University of Technology, Germany

Ryszard Petru – Chairman, Nowoczesna Political Party, Poland

MARCH 27**11:40–12:40****Thematic Block**

How to Build and Successfully Implement a Good Regional Promotion Strategy?

All strategies aim at winning. In the case of enterprises being triumphant implies getting a higher market share, gaining new customers, reducing costs and increasing profits. In the case of regions it equals development in its broad sense. This discussion panel will seek to determine how to accurately identify endogenous potential of regions, how to use the assets to draw in investors, how to develop regional competitive advantages, how to frame a strategy so that it is open and gives an opportunity for gaining the maximum amount of funds for the implementation of promotional activities. Additionally, the panel will introduce modern tools and techniques for the promotion of regions.

Presentation of the Region Hincesti

Host:

Constantin Vlas – Vice-President, Hincesti Council, Republic of Moldova

Discussion Panel

How to Build and Successfully Implement a Good Regional Promotion Strategy?

Moderator:

Robert Stepowski – Editor in Chief, www.MarketingMiejsc.com.pl, Poland

Speakers:

Stepan Barna – Head, Ternopil Regional State Administration, Ukraine

Marina Filonova – General Director, Belarusian Chamber of Commerce and Industry, Belarus

Rafal Kulczycki – Director of the City Development Department,
Krakow City Council, Poland
Adam Micolajczyk – President of the Board, Best Place –
European Place Marketing Institute, Poland
Lukasz Wilczynski – President of the Board, Planet PR, Poland

MARCH 27

12:50–13:50

Thematic Block

The Impact of Infrastructure Investments on the Regional Economy Development

Investments in infrastructure, both at the central and local level, have a powerful impact for the economic development of the region. How to plan and carry out investments in order to allow local communities to benefit the most from them? How to prioritize this type of investments?

Presentation of the Region Cimisia

Host:

Iurie Raileanu – Vice-President, Cimisia County Council, Republic of Moldova

Discussion Panel

The Impact of Infrastructure Investments on the Regional Economy Development

Moderator:

Jozef Lassota – Member, Parliament, Poland

Speakers:

Oleg Dubish – First Vice-President, Polish – Ukrainian Chamber of Commerce, Ukraine

Cezary Grabarczyk – Member, Parliament, Poland

Waldemar Matukiewicz – Vicepresident of the Management Board, Sprint, Poland

Marcin Pluta – Mayor, Brzeziny City Council, Poland

Ion Stratulat – Deputy Minister, Ministry of Regional Development and Construction, Republic of Moldova

Davit Tchelidze – Member, Tbilisi City Municipal Assembly, Georgia

MARCH 27

16:15–16:55 **Thematic Block**

Partner: City of Krakow

Welcome Address

Andrew Hallam – General Secretary, Aspire, Poland

Elżbieta Koterba – Deputy Mayor for the City Development , City of Krakow, Poland

Opening keynote

Urban ecosystems & networks as drivers of progress and innovation: Kraków's rise to No. 1 in Europe for modern IT & Business Services

Special guest:

Andrew Hallam – General Secretary, Aspire, Poland

MARCH 27

16:55–17:35 **Special Session**

Partner: City of Krakow

Cities as Ideas – the new approach to urban development

Special guest:

Jerzy Hausner – Professor, Cracow University of Economics, Poland

MARCH 27**18:00–19:45** **Discussion Panel***Partner: City of Krakow*

Business Leadership Outlook

Key themes:

- A. The industry's impact on the region & its multiplier effects (infrastructure, employment, education, growth dynamics, the power of the city brand internationally, environment, culture)
- B. The strategic importance of networks: How to build a complex network for cross-stakeholder cooperation?
- C. Kraków's next steps in going up the value chain (magnet for talent and innovations) and the concept of an 'adaptive' city

*Moderator:***Lukasz Cioch** – Director Public Affairs, Aspire, Poland*Speakers:***Tomasz Brzostowski** – SSC Director, Hitachi Data Systems, Poland**Jolanta Gantkowska** – Director of Operations, Alexander Mann Solutions, Poland**Andrew Hallam** – General Secretary, Aspire, Poland**Jerzy Hausner** – Professor, Cracow University of Economics, Poland**Sławomir Kumka** – Managing Director, IBM Software Lab, Poland**Paweł Molenda** – General Manager, Sabre Polska Sp. z o.o., Poland**Ramon Tancinco** – Head of Strategy & Business Development, Cisco Operations, Poland**Filip Walkowicz** – Site Leader & Director Customer Care, Akamai Technologies Poland, Poland**MARCH 27****20:15–21:00***Partner: Rzeczpospolita*

The 2016 Local Government Leader Awards Ceremony

MARCH 28**16:00–16:50** **Special Event***Partner: City of Krakow*

Economic Self-government in the Implementation of a Single Market

One of the particular challenges in modern times is the search for a model of cooperation of entrepreneurs in the European Union. Given the differences in the legal standards of the creation and functioning of economic self-governments, we should try to develop such solutions, which on the one hand contribute to the competitiveness of the European economy and on the other hand create a stable development space. In this context, a particularly important element is to identify threats and opportunities for entrepreneurship and entrepreneurs resulting from the implementation of the single market.

Moderator:

Andrzej Zdebski – President, Cracow Chamber of Commerce & Industry, Poland

Speakers:

Wieslaw Jopek – President, The Krakow Guild of Merchants, Poland

Edyta Korona – Head of People and Business Development, SLABS, Poland

Rafal Kunaszuk – Chairman, Family Companies Initiatives, Poland

Edyta Pecherz – Vice President, Cluster Malopolska Forum, Poland

Jakub Wojnarowski – Deputy Director General, Confederation Lewiatan, Poland

MARCH 28**17:00–18:00****Thematic Block**

Business Tourism as a Factor for Local Development

Business tourism is an increasingly important factor in the development of regions. It is an ideal way to attract foreign investors. There is a new trend, however, in Poland is still underdeveloped. What is the state of development of business tourism in Poland and Europe? What can we learn from the foreign institutions?

Debate**Secrets of Success in Managing***Moderator:*

Monika Piatkowska – President of the Board, INNOVO Polish Mining Innovation Association of Employers, Poland

Speakers:

Jerzy Baehr – Managing Partner, WKB Wierciński, Kwiecieński, Baehr Sp.k., Poland

Tomasz Hanczarek – Vice President of the Supervisory Board, Work Service S.A., Poland

Discussion Panel**Business Tourism as a Factor for Local Development***Moderator:*

Inese Sulzanoka – Head of the Representative Office in Poland, Investment and Development Agency, Latvia

Speakers:

James Aitken – Managing Director, Cashel Travel, United Kingdom

Grzegorz Biedron – Chairman of the Regional Development, Promotion and Foreign Cooperation Committee, Member, Regional Assembly of Lesser Poland Voivodeship, Poland
Joanna Chwastek-Pluta – Director of Sales, Hotels Global Investment Group – Hilton Garden Inn Krakow, Poland
Lina Ostapchuk – Director, Lviv Convention Bureau, Ukraine
Ignacio Ruiz – Professor, Complutense University of Madrid, Spain

MARCH 27

10:30–11:30

Thematic Block

Partner: *Serwis Samorządowy PAP*
European Committee of the Regions

New Tools in the EU Cohesion Policy

Cohesion policy – worth €454bn until 2020 – is so far the largest investment tool of the EU. Nonetheless, EU regions and cities fear that it could be undermined in the EU budget post 2020. The main risks are linked to the impact of Brexit on the resources available as well as to attempts to centralise the management of EU's investment decisions, to replace subsidies with loans, and to divert resources to different priorities such as migration. If postulated by local and regional authorities boosting investment to reduce regional disparities will be the answer to the challenges of the post-Brexit scenario?

The “Usual-Unusual” Series Interview

Moderator:

Bogusław Chrabota – Editor-in-Chief, Rzeczpospolita, Poland

Speakers:

Grzegorz Benedykcinski – Mayor, City Hall of Grodzisk Mazowiecki, Poland

Discussion Panel

New Tools in the EU Cohesion Policy

Moderator:

Mateusz Kicka – Editor, Polish Press Agency (PAP), Poland

Speakers:

Reiner Kneifel-Haverkamp – Head of Division EU Economic and Financial Policies, EU-Funds Coordination, Internationalisation, Brandenburg Ministry of Justice, for European Affairs and Consumer Protection, Germany

Jan Olbrycht – Member, European Parliament, Poland
Piotr Szymanski – Director of Department of Strategic Projects,
Malopolska Region Marshal's Office, Poland
Tadeusz Truskolaski – Mayor, Municipal Office in Bialystok, Poland

MARCH 27

11:40–12:40

Discussion Panel

Local Government as a Community of Free People. What Needs and Needs Not to Be Changed in the Workings of Polish Local Governments

State and local government serve the people – not governments themselves – and it's always worth talking about how they can work more effectively. The changes, however, should have a specific purpose – to increase citizens' influence on their business and quality of life. What changes should be implemented in local government and which you must be careful with, in order not to destroy the achievements of self-government? The vision of a modern self-government + presentation of the research.

Moderator:

Pawel Rabiej – Member of the Board, Nowoczesna Political Party, Poland

Speakers:

Ewa Lieder – Member, Parliament, Poland

Joanna Scheuring-Wielgus – Member, Parliament, Poland

Marek Sowa – Member, Parliament, Poland

Wadim Tyszkiewicz – Mayor, Nowa Sol City Council, Poland

Participation in discussion:

Jaroslaw Flis – Assistant Professor, Jagiellonian University, Poland

MARCH 27
12:50–13:50
Discussion Panel

Increasing Financial Independence of Local Governments. Is It Necessary?

The efficient functioning of local government depends on the degree of its financial independence. The logic of the division of power at the national and local government is that higher financial independence of local government means higher efficiency. What are the measures of financial independence of local government? What external factors do influence it? As far as today, is it necessary to increase it and how much can it actually be increased, given the multitude of external factors affecting the financial independence of local governments?

Moderator:

Boguslaw Kosmider – Chairman, Krakow City Council, Poland

Speakers:

Piotr Glowski – Mayor, Pila City Council, Poland

Yuriy Hanushchak – Director, Institute of territorial development, Ukraine

Danuta Kaminska – Treasurer, Katowice City Council, Poland

Jerzy Malec – Rector, Andrzej Frycz Modrzewski Krakow University (AFMKU), Poland

Irina Petelyaeva – Member of the Committee on Budget and Taxes, Administration of the Republic of Karelia, Russia

Participation in discussion:

Albana Dhimitri – Executive Director, Institute of Public and Private Policies – IP3, Albania

MARCH 27
16:00–17:00
Thematic Block

Modern Transport Infrastructure in Regions – A Way to Improving Life Quality of Denizens

Efficient and modern transport infrastructure is essential for economic development and for the increased level of quality of life. It means smaller traffic jams, lower pollutions, faster access to work and to places of recreation. How to effectively plan, modernize and build roads and railways for the local community? How to finance such a projects?

Presentation of the Region Edinet

Speaker:

Iurii Garas – President, Edinet County Council, Republic of Moldova

Discussion Panel

Modern Transport Infrastructure in Regions – A Way to Improving Life Quality of Denizens

Moderator:

Bogdan Rzonca – Member, Parliament, Poland

Speakers:

Pavel Fedorov – Deputy Chairman of the Standing Committee on Economic Policy and Infrastructure Development, member of the Standing Committee on Budget, Finance and Taxes, Parliament of Kaliningrad Region, Russia

Krzysztof Kwiatkowski – President, Supreme Audit Office (NIK), Poland

Mateusz Litewski – Public Policy Manager, Central and Eastern Europe, Uber, Poland

Oleg Synyutka – Head, Lviv Regional State Administration, Ukraine

Radoslaw Wloszek – President, Krakow Airport, Poland

Tomasz Wojtkiewicz – Chairman of the Board, Nextbike Polska Ltd., Poland

Participation in discussion:

Marcin Zurek – Legal Counsel, AVR Sp. z o.o., Poland

Iurii Garas – President, Edinet County Council, Republic of Moldova

MARCH 27

17:10–18:10

Discussion Panel

Film Industry as a Factor in the Development and Promotion of Cities

Culture is an important factor in social and economic development. Among the cultural industries film production is particularly important and plays a crucial role in building creative economy. Many cities – considering that a film raises their attractiveness and helps in promotion – are combining their identity with the film industry, supporting the development of studios and audiovisual production centres, as well as education schemes for specialists in the field of filmmaking, organising festivals and building a system of incentives for producers. UNESCO is involved in the construction of a global network of creative „movie cities“.

Moderator:

Juliusz Braun – Expert, BRAUN – Kultura i Media, Poland

Speakers:

Paweł Delag – Actor, Rain Drop Production, Poland

Robert Jaworski – Mayor, Chęciny City Council, Poland

Krzysztof Komorski – Deputy Mayor, City of Lublin, Poland

Michał Kwiecinski – Producer & President of the Board, Akson Studio, Poland

Grażyna Torbicka – Artistic Director, „Two Shores“ Film and Art Festival in Kazimierz Dolny/Janowiec, Poland

Hanna Zdanowska – Mayor, Lodz City Council, Poland

MARCH 27**18:20–19:20****Thematic Block**

A Mayor or a Manager? Management in Practice

Successful management is a challenge for every local governor, his or her job being to encourage and support local communities in pursuit of high standards of living. How to effectively manage human resources, make the right decisions while attending to transparency, participative democracy, good planning, professionalism and solvency of the community?

The “Usual-Unusual” Series Interview

Moderator:

Jan Krzysztof Bielecki – Chairman of the Partners Board, EY, Poland

Speaker:

Jacek Majchrowski – Mayor, City of Krakow, Poland

Discussion Panel

A Mayor or a Manager? Management in Practice

Moderator:

Piotr Ceglowski – Editor-in-Chief, Business Magazine Manager, Poland

Speakers:

Tomasz Hudecek – Former Mayor of Prague, Head of Department of Public Administration and Regional Studies, Czech Technical University in Prague, Czech Republic

Arbjan Mazniku – Deputy Mayor, Municipality of Tirana, Albania

Sergii Nadal – Mayor, Ternopil City Council, Ukraine

Elzbieta Radwan – Mayor, Wolomin Municipality, Poland

MARCH 27**19:30–20:00****Workshop**

Partner: **Prof. Marek Wierzbowski and Partners – Advocates and Legal Counselors**

Purchasing Groups as a Way to Optimise Costs in Healthcare

The healthcare system in Poland suffers from chronic underfunding. During the workshop we will explore, together with the practitioners, how to seek savings through joint purchases of goods and services.

Moderator:

Jarosław Jozwiak – Managing Associate, Prof. Marek Wierzbowski and Partners – Advocates and Legal Counselors, Poland

Speakers:

Rudolf Borusiewicz – Director, Association of Polish Counties, Poland

Andrzej Golimont – Prezes Zarządu, Szpital Praski p.w. Przemienienia Paskiego, Poland

Dariusz Madera – Director, PS ZOZ of Voivodeship Medical Centre, Poland

Marcin Wojdat – Secretary of the Capital City of Warsaw, City of Warsaw, Poland

MARCH 27**20:15–21:00***Partner: Rzeczpospolita*

The 2016 Local Government Leader Awards Ceremony

MARCH 28**09:00–10:00****Thematic Block**

Sports Sponsorship in Local Government, is It Worth It?

Sport is becoming a new instrument for promoting cities and municipalities. Huge companies are no longer the only ventures using sports infrastructure as means of advertising. Sports marketing builds the position of a city. Are local investments in sport profitable?

Presentation

Cross Border Commuting: Obstacles, Patterns and Need for Cross Border Cooperation

Hosts:

Birgitta Ericsson – Senior Researcher, Eastern Norway Research Institute (Ostlandsforskning AS), Norway

Eva Olsson – Ph D, Senior Lecturer in Sociology, Karlstad University, Sweden

Sports Sponsorship in Local Government, is It Worth It?

Moderator:

Janusz Koziol – Advisor to the Mayor, Krakow City Council, Poland

Speakers:

Michal Gradzik – President of the Board, Sponsoring Insight Sp. z o.o., Poland

Miroslav Kollar – Mayor, The City of Hlohovec, Slovakia

Soufiane Sankhon – Deputy Mayor for Youth and Sport, Orléans, France

Francesco Tufarelli – Secretary General, Automobile Club d'Italia, Italy

MARCH 28**10:10–11:10****Thematic Block**

Small Town – Huge Potential

It may seem that the future belongs to the metropolises which are tempting new residents with many possibilities for development, large academic centres and better job opportunities. However, metropolises have to compete, increasingly often, with smaller towns, which due to their location, commercial potential and socio-economic factors are equally attractive to investors. How to use the potential of smaller towns?

Presentation

Partner: CEZ ESCO Polska

Pure Cost Savings. What are ESCO Services and why should be Developed?

Speakers:

Robert Tomaszewski – Business Analyst, Polityka Insight, Poland

Marek Duda – Member of the Board, CEZ ESCO Polska, Poland

Discussion Panel**Small Town – Huge Potential**

Moderator:

Roman Imielski – News Editor, Gazeta Wyborcza, Poland

Speakers:

Mykhaylo Laba – Chairman, All-Ukrainian Association of Village and Amalgamated Communities, Ukraine

Gregor Macedoni – Mayor, Municipality of Novo Mesto, Slovenia

Lucjusz Nadberezny – Mayor of the City, Stalowa Wola City Council, Poland

Tomasz Turczynowicz – CEO, Star ITS Sp. z o.o., Poland

MARCH 28**11:20–12:20****Discussion Panel**

Partner: Journal of Territorial Self-government 'Community'

„Success in High Heels” – Women in Local Government, Politics and Business

The position of women in social, political, scientific and economic life is constantly growing. Women hold managerial positions, which once were „reserved” only for men, more often. Women's activity is also evident in the sphere of politics and business. One of the reasons for this change is the effective and consistent policy conduct aimed at ensuring uniform representation of both genders in each area of social life, while guaranteeing women equal opportunities for professional development. Has the glass ceiling for women finally been shattered?

Moderator:

Dorota Babiak-Kowalska – Deputy Editor-in-Chief, Municipium, Poland

Speakers:

Kamila Gasiuk-Pihowicz – Member, Parliament, Poland

Beta Moskal-Slaniewska – Mayor, Swidnica City Council, Poland

Elzbieta Anna Polak – Marshal, Lubuskie Voivodeship – Marshal's Office of the Lubuskie Voivodeship, Poland

Beta Superson-Polowicz – Partner, Polowicz i Wspólnicy Law Firm, Poland

Eszter Szabo – Honorary Professor, Member of the Economic Forum Program Council, Budapest Business School, Hungary

MARCH 28

12:30–13:00

Debate

Discussing about Local Government, Sports and Money

Thanks to financial support provided by local governments many of the professional sport clubs have a chance for development and achieve success not only in Poland but also internationally. Will this kind of international promotion of cities and towns pay off for the respective regions? To what extent have the local companies followed in the footsteps of local governments, which subsidise sport clubs with millions of zlotys taken from public money? What kind of state regulations may enable sport sponsoring, which is crucial for development of several sport disciplines on the local level?

Moderator:

Jaroslaw Szlachetka – Member, Parliament, Poland

Speakers:

Marian Kmita – Manager Sport Affairs, Telewizja Polsat Sp. z o. o., Poland

Krzysztof Kowal – Director, Management of Sports Infrastructure, Poland

Ireneusz Ras – Member, Parliament, Poland

MARCH 28

14:00–15:20

Thematic Block

Revenue Bonds – (Under) appreciated Way of Financing Local Government Units

Since 2000, local governments have the statutory tool for long-term (20-25 years) fundraising. Despite the attractiveness and limited formal requirements to issue revenue bonds, in the last 17 years only a few local governments decided to use this financial instrument. Did local governments forget about revenue bonds?

Presentation

Execution of the Budgets of local governments in 2016 and forecasts resulting from long-term financial forecast – how has the time verified the realism of long-term financial forecast?

Host:

Adam Glebski – Deputy Head of the Department of Information, Analysis and Training, Regional Chamber of Audit in Lodz, Poland

Presentation

“500+ Programme” and the Financial Situation of the Local Government Units

Host:

Agnieszka Wolny – Head of the Department of Information Analysis and Training, Regional Chamber of Audit in Bydgoszcz, Poland

Discussion Panel

Revenue Bonds – (Under)appreciated Way of Financing Local Government Units

Moderator:

Marzena Piszczek – Assistant Professor, Cracow University of Economics, Poland

Speakers:

Leslaw Fijal – Treasurer, Krakow City Council, Poland

Jan Grzesiek – Vicepresident of the Board, National Association of Cooperative Banks, Poland

Piotr Matwiej – Advisor to the Board, Polish Bank Association, Poland

Harald Riedel – Treasurer of the City, City Hall Nuremberg, Germany

Marek Wierzbowski – Partner, Prof. Marek Wierzbowski and Partners – Advocates and Legal Counselors, Poland

Krzysztof Zuk – Mayor, City of Lublin, Poland

MARCH 28

15:30–16:30

Discussion Panel

Changes in the Insurance Sector in Poland through Development of Mutual Insurance Companies. Setting up Mutual Insurance Companies for Local Governments

Mutual insurance companies (TUWs), which account for 2% of the Polish insurance market, are standing a chance of increasing its market share. Those already existing – TUW PZUW, Polski Gaz TUW, as well as those that are yet to be created – an agricultural TUW planned by the Ministry of Agriculture and Rural Development, and regional TUWs planned by local governments – correspond with the governmental project of repolonization of particular sectors.

Moderator:

Andrzej Maciazek – Vicepresident of the Board, Polish Insurance Association, Poland

Speakers:

Arkadiusz Chęcinski – Mayor, City Hall in Sosnowiec, Poland

Piotr Dzikiewicz – President, TUW-CUPRUM, Poland

Ryszard Fraczek – Chairman of the Board, Mutual Insurance Company Medicum, Poland

Maria Plonka – Professor, Cracow University of Economics, Poland

Pawel Sawicki – Director of Insurance and Pension Inspection Department, Polish Financial Supervision Authority, Poland

Hubert Stoklas – Insurance Guarantee Fund, Poland

MARCH 28**16:40–18:00 Thematic Block***Partner:* UNCEM Piemonte „ACCESS Project” Europe for Citizens Programme

Migration Crisis and its Influence on Labor Market

There is a widespread public perception that the presence of minority groups in European labour markets causes the rise of unemployment. On the other hand they are affected by malfunctioning systems of social insurance and social policy pursued by the governments, which often enable workforce inability. Does the political discourse in terms of the refugee crisis mask fundamental defects in the functioning of the European labour market system? Can immigration be a salvation for aging European societies? What will be the impact of the crisis on labour migration within and between EU Member States as well as on the access to the labour markets for the non-Schengen European citizens?

Presentation

Which aspects of education should be free?

*Host:***Lech Wikaryjczyk** – Marketing Manager, Learnetic, Poland

Discussion Panel

Migration Crisis and its Influence on Labor Market

*Moderator:***Andrzej Brzeziecki** – Editor-in-Chief, New Eastern Europe, Poland*Speakers:***Paweł Kulaga** – CEO, Greygoose Outsourcing Ltd., Poland**Ia Makasarashvili** – Member, Tbilisi City Municipal Assembly, Georgia**Tjasa Polc** – HR Expert, Regional Development Agency Zasavje, Slovenia**Valentina Vedeneeva** – Research fellow, Institute for World Economy and International Relations, RAS, Russia**Franz Wolf** – Director, Austrian Integration Fund, Austria

MARCH 27
10:30–11:30
Discussion Panel
Partner: Polish Institute of Silver Economy

Unexploited Potential of Silver Economy

The elderly policy is not the exclusive domain of the central authorities. It can also be successfully implemented at the local level, with the cooperation of public and private entities. Local governments may also become an incubator for “silver economy” development initiating the development of services and goods for the needs of elderly people, and implementing social and economic programmes for the aging community. Thanks to this, demographic changes can become an accelerator for innovations and development of new technologies through initiating telecare and telemedicine local systems aimed at increasing the comfort and safety of elderly people.

Moderator:

Marzena Rudnicka – President, Polish Institute of Silver Economy, Poland

Speakers:

Wiesława Borczyk – President of the Board, Nationwide Polish Federation of Third Age University Associations, Poland

Władysław Kosiniak-Kamysz – President, Polish People’s Party, Poland

Michael Lee – Consultant Urban Economist, United Kingdom

Bolesław Meluch – Advisor to the Board, Polish Bank Association, Poland

Małgorzata Zwiercan – Member, Parliament, Poland

Participation in discussion:

Igor Kulin – Expert, Programme Coordinator „ex Libris” Library of the XXI, Foundation for Socio-Economic and Political Studies „Regional Strategy”, Russia

Marianna Onufryk – Expert for Social Policy, Institute for Social and Economic Research, Ukraine

MARCH 27
11:40–12:40
Discussion Panel

The Influence of FDIs on Regional Development

It is hardly possible to assess the deep impact all kinds of foreign investments had on the Polish Economy during the transformation period. In smaller settlements, a newly opened factory of a large foreign brand could define the regional developmental priorities and drastically reduce unemployment. However, FDIs have also caused some controversy due to the fact that they opted for cheap labour-based outsourcing. Which way should the foreign capital be directed in the future, in order for it to support different parts of the country even better? Which mistakes should be eliminated and which positive aspects enhanced?

Moderator:

Tatiana Malakhova – Editor in Chief, Journal „Region Development”, Russia

Speakers:

Katharina Arnold – Founder and CEO, Kaliber Services, Germany

Thibaut Guignard – First Vice-President, Departmental Council of Côtes d’Armor, France

Janusz Korwin-Mikke – MEP, European Parliament, Poland

Werner Pamminer – CEO, Business Upper Austria, Austria

Cezary Przybylski – Marshal, Lower Silesia Marshal’s Office, Poland

Maciej Wielogorski – COO, Cityglobe Inc, USA

MARCH 27**12:50–13:50****Discussion Panel**

Polish Peasants Party's (PSL) Concept for Local Government

According to the most of Poles, the self-government reform is one of the most successful reforms for the last 27 years. Some of the political parties in Poland do not agree with this opinion and propose a new reform of self-government, which, according to many experts may damage the whole system of self-government administration. The members of the Polish Peasants Party, experts on the local issues will discuss in this panel session on how the self-government is pivotal for the Polish administration system and why the announced reforms may turn against the citizens.

Moderator:

Władysław Kosiniak-Kamysz – President, Polish People's Party, Poland

Speakers:

Wojciech Dereszewski – Mayor, Kurzetnik Commune Council, Poland

Adam Jarubas – Marshal, Swietokrzyskie Region's Marshal's Office, Poland

Kleczar Krzysztof – Mayor, Municipality Office in Kety, Polska

Urszula Nowogorska – President, Regional Assembly of Lesser Poland Voivodeship, Poland

Piotr Zgorzelski – Member, Parliament, Poland

MARCH 27**16:00–17:00****Thematic Block**

Local Government in Face of Natural Disasters. How to React Effectively?

The extraordinary natural events, which intensified in recent years, have confirmed that, when faced with natural disasters, mankind is often helpless. In turn, the damage is often devastating. Floods, droughts, tornadoes, earthquakes, and storms are the worst nightmares of inhabitants and local governments. What measures and mechanisms are implemented by local government to prevent some of the effects of natural disasters? Is it possible to predict some of them in advance and take appropriate actions?

The “Usual-Unusual” Series Interview

Moderator:

Jan Krzysztof Bielecki – Chairman of the Partners Board, EY, Poland

Speakers:

Piotr Osiecki – Mayor, City Hall of Sochaczew, Poland

Discussion Panel

Local Government in Face of Natural Disasters. How to React Effectively?

Moderator:

Radosław Jecek – Mayor, Karpacz City Council, Poland

Speakers:

Bruno Barroca – Professor, Urban Engineering Department, Université Paris-Est Marne-la-Vallée, France

Albrecht Broemme – President, Federal Agency for Technical Relief (THW), Germany

Bogdan Klich – Senator, Senate of the Republic of Poland, Poland

Rafał Mathiak – Mayor, Klembów Commune Council, Poland

MARCH 27**17:10–18:10****Thematic Block**

'Flat Plus' Programme. What Does it Mean for Poland?

By the number of dwellings per 1,000 people, Poland is still in the distant position. The recipe for improving this situation should be a government program „Flat Plus“. The program aims not only to improve the housing situation of millions of Poles but also to contribute to the economic development of regions. Can local governments, which create the conditions for business development, really become a beneficiary of this programme?

Discussion Panel**'Flat Plus' Programme. What Does it Mean for Poland?***Moderator:*

Blazej Grabowski – Vice-President of the Board, Polish Market, Poland

Speakers:

Wojciech Grzeszek – Member, Regional Assembly of Lesser Poland Voivodeship, Poland

Jerzy Jankowski – Chairman of the Board, Auditing Union of Housing Cooperatives, Poland

Kazimierz Kirejczyk – President of the Board, REAS, Poland

Guido Schwarzendahl – Member of the Board, Building Association Halle Leuna, Germany

Olov Schultz – Executive Adviser for International Affairs, The Swedish National Board of Housing, Building and Planning, Sweden

The City of Millionaires. A Path to Success*Moderator:*

Jan Krzysztof Bielecki – Chairman of the Partners Board, EY, Poland

Speaker:

Ryszard Nowak – Mayor, Municipality of Nowy Sacz, Poland

MARCH 27**18:20–19:20 Thematic Block***Partner: FASI.biz**PSE Inwestycje S.A.***Malgorzata Marcinska** – President, City Development Agency S.A., Poland**Arkadiusz Wisniewski** – Mayor, Opole City Council, Poland**Bostjan Ferk** – Founder and Managing Director, Institute for Public Private Partnership, Slovenia

Cooperation Between Business and Local Governments in Infrastructure Development

The growing mobility and increasing globalization pose to public authorities a challenge to adapt the infrastructure to the needs of the present. But how to do this in an era of budgetary and procedural constraints? The solution may be a public-private partnership (PPP) and a law on the preparation and implementation of strategic investments.

Presentation

Transparency in the Work of Local Governments

*Host:***Anna Ankowska** – Assistant Researcher, Northumbria University
Newcastle, United Kingdom

Discussion Panel

Cooperation Between Business and Local Governments in Infrastructure Development

*Moderator:***Andrea Gallo** – Publisher, FASI.biz, Italy*Speakers:***Andrzej Kaczmarek** – President & CEO, PSE Inwestycje S.A.,
Poland**Anatoly Kalina** – Director, FGBU „National Park” Curonian Spit,
Russia

MARCH 27**19:30–20:00****Discussion Panel**

Cycling Infrastructure in Europe

Nowadays, Poles cycle more and more often. Unfortunately, compared to other EU countries, infrastructure here still seems to be an issue. How can we unlock this hidden potential? What are the current trends in Europe and what are the future perspectives? Is cycling tourism in Poland merely a hobby for cycling enthusiasts and organised tourists who have got enough self discipline to organise bike tours on their own? What steps need to be taken to best promote different regions of Poland in this way? How to stimulate the development of the Polish bicycle market?

Moderator:

Kamila Cyganek – Deputy Mayor, Karpacz City Council, Poland

Speakers:

Marcin Hyla – President of the Board, Cities for Bicycles, Poland

Yury Karafelov – Heads of Municipalities, Urban Districts
Bagrationovsky, Administration of the Kaliningrad Region,
Russia

Hartmut Rein – Professor Sustainable Tourism Management,
Eberswalde University for Sustainable Development, Germany

Jitka Vrtalova – Marketing Coordinator, Cities for Cyclists
Association, Czech Republic

MARCH 27**20:15–21:00***Partner: Rzeczpospolita*

The 2016 Local Government Leader Awards Ceremony

MARCH 28**09:00–10:00** **Thematic Block***Partner:* **EPOS – International Mediating and Negotiating Operational Agency**

Region in the EU – Benefits and Challenges

The regional dimension of European integration has been recently gaining even more importance – regions have increasingly stronger impact on European policies, and at the same time they try to get the most benefit from the fact of belonging to the EU. How the presence in the European Union affects the development region? What are the challenges facing local authorities due to the crisis of the EU institutions?

Presentation**Participatory Democracy***Host:***Dominik Jaskowiec** – Vice-Chairman of City Council, Krakow City Council, Poland**Discussion Panel****Region in the EU – Benefits and Challenges***Moderator:***Emanuela Claudia Del Re** – President and Chair, EPOS – International Mediating and Negotiating Operational Agency, Italy*Speakers:***Magnus Berntsson** – President, Region Västra Götaland, Sweden**Solomon Ginzburg** – President, The Foundation for Socio-Economic and Political Studies „Regional Strategy”, Russia**Stefan Ludwig** – Minister, Ministry of Justice, Europe and Consumer Protection of the Federal State of Brandenburg, Germany**Petr Osvald** – The First Vice-Chair of COTER Commission, The European Committee of the Regions (CoR), Czech Republic**Rafal Solecki** – Managing Director, Malopolskie Centre of Entrepreneurship, Poland**Roma Zakaitiene** – Director, Association of Local Authorities in Lithuania, Lithuania*Participation in discussion:***Nicolamaria Coppola** – Secretary General, EPOS – International Mediating and Negotiating Operational Agency, Italy**Inmaculada Valencia** – Director Brussels Office, Regional Government of Cantabria, Spain

MARCH 28**10:10–11:10****Discussion Panel**

Organisation of Hospital Healthcare Services

The reform of the healthcare proposed by the Ministry of Health envisages the creation of hospital network. How to create a regional structure to grow the hospital activity? The new organization will require a new system of contracting and business connections with the hospital outpatient specialist care. What is the place in the new system for existing healthcare facilities, especially given the ownership structure of these institutions. How to use in the optimal way the EU funds to build a new system?

Moderator:

Maciej Bogucki – Director, European Centre for Healthcare Strategies i Policies, Poland

Speakers:

Anna Czech – Member, Parliament, Poland

Marek Haber – Member, Regional Assembly of Lesser Poland Voivodeship, Poland

Kosiniak-Kamysz Andrzej – Director, Specialized Hospital Józefa Dietla, Poland

Andrzej Matyja – President, The Regional Chamber of Physicians and Dentists in Cracow, Poland

Adam Witkowski – Head of Department of Cardiology and Interventional Angiology, The Cardinal Stefan Wyszyński Institute of Cardiology, Poland

Krzysztof Landa – Undersecretary of State, Ministry of Health, Poland

MARCH 28**11:20–12:20****Thematic Block**

Forging Weakness into Strength. Untapped Potential of Less Developed Regions

Cohesion policy would not make sense if it was not supposed to awaken the potential of the so-called „less-developed regions”. It is believed that if they are aided now, this will bring fruit in the future, resulting in the development of singular states and the European Union. The EU Committee of the Regions’ Interregional Group on the Less Developed Regions is one of the examples of the institutionalisation of the problem at the EU level. What is the potential of each „less-developed region”? How to activate it?

Presentation of the Region Strasen

Host:

Mihail Popa – President, District Council Strasen, Republic of Moldova

Discussion Panel

Forging Weakness into Strength. Untapped Potential of Less Developed Regions

Moderator:

Jerzy Meysztowicz – Member, Chairman of the Economic and Development Parliamentary Commission, Parliament, Poland

Speakers:

Guido Beltrani – Head of the Office, Swiss Contribution Office, Switzerland

Marian Buras – Mayor, Municipality office in Morawica, Poland

Ugo Fratessi – Professor, Politecnico di Milano, Italy

Sławomir Sosnowski – Marshal, Lubelskie Region’s Marshal’s Office, Poland

Tadeusz Truskolaski – Mayor, Municipal Office in Białystok, Poland

Participation in discussion:

Johanna Asiala – Project Coordinator, Regional Council of Lapland, Finland

MARCH 28

12:30–13:00

Debate

Smart Cities Go Green – Best Practices from Europe

Every city wants to be smart these days. An ever growing number of cities are investing in renewables and technological innovations because what makes a city smart is innovative technologies, environmentally-friendly solutions and efficient use of energy sources. And yet what does it really mean to be smart for a city? How to measure smartness and then increase it? What kind of solutions can be learnt from the European smartest cities?

Moderator:

Wojciech Zurawski – Journalist, Thomson Reuters

Speakers:

Adrian Adascalitei – Local and Regional Development Adviser, Association Euroregion Siret-Prut-Nistru, Romania

Hans-Juergen Best – Vice Mayor, City of Essen, Germany

Jaime Ruiz Huescar – Expert, Local Energy Agency of Murcia (ALEM), Spain

MARCH 28**14:00–15:20****Thematic Block**

Equal Opportunities – Local Action for Youth Employment

As a result of the Economic Crisis the models of employment in Western states have been severely altered. The necessity of budget cuts has decreased the number of available job posts and made them less accessible. According to the European Commission young people, entering the job market for the first time, are one of the most negatively affected age groups in this case. In many EU regions the level of unemployment among people aged under 25 exceeds 50% and those working are often subject to unstable contracting. What should be done to protect the youth from social exclusion and long-term unemployment?

Presentation

Science, Language and Culture as a Driving Force of the Regional and National Economy and Tourism

Host:

Eduardo Vazquez de Castro – Vice-Rector, International University Menendez Pelayo, Spain

Discussion Panel

Equal Opportunities – Local Action for Youth Employment

Moderator:

Richard Stephens – Founder & Editor, Poland Today, United Kingdom

Speakers:

Robert Choma – Mayor, City Hall in Przemysl, Poland

Elena Guseletova – Head of International Office, Institute of World's Civilizations, Russia

Urszula Nowogorska – President, Regional Assembly of Lesser Poland Voivodeship, Poland

Laura-Jane Rawlings – CEO, Youth Employment UK, United Kingdom

Participation in discussion:

Patrick Cantellow – Youth Ambassador, Youth Employment UK, United Kingdom

Vitalii Zheganskyi – Executive Director of Dnipro Regional Office, All-Ukrainian Association of Village and Amalgamated Communities, Ukraine

MARCH 28**15:30–16:30****Thematic Block**

Cross-border Economic Areas – from the Periphery to a Growth Engine

Border regions are often economically less developed areas. Cross-border cooperation can reduce the disadvantages of the peripheral location and be beneficial to the whole region. What are the preconditions for the success of cross-border economic areas? How local governments can foster cooperation of businesses?

Presentation

The New Regional Policy for the New Ukraine

Host:

Yaroslav Zhalilo – Chief of Economic Programs, Institute for Social and Economic Research, Ukraine

Discussion Panel

Cross-border Economic Areas – from the Periphery to a Growth Engine

Moderator:

Serhii Tatusiak – Chairman, Euroregion „Dnister”, Ukraine

Speakers:

Jean-Michel Berlemont – Deputy Mayor for International, European and Cross-border Cooperation, Nancy, France

Jens Gabbe – Chairman of the Advisory Committee/Honorary Member, Association of European Border Regions (AEBR), Germany

Oleksandr Hanushchyn – Chairman, Lviv Regional Council, Ukraine

Dumitru-Tudor Jijie – Executive Director, Association Euroregion Siret-Prut-Nistru, Romania

Grzegorz Napieralski – Senator, Senate of the Republic of Poland, Poland

Jury Solozobov – Director of International Projects, Institute of National Strategy of Russia, Russia

MARCH 28**16:40–18:00****Thematic Block**

Business Tourism – A Development Opportunity for Cities and Regions

Business tourism is developing dynamically and is a great opportunity for cities and regions. It influences the expansion of restaurant and accommodation offers, the construction of convention and entertainment centres, as well as other infrastructure. Business tourism increases employment and attracts investors. What should the role of local governments in supporting this branch of tourism be like? How should the cooperation between local authorities, organisers of events and business tourism entrepreneurs look like?

Presentation of the Region Glodeni

Host:

Ion Leuca – President and Vice President Euroregion Siret-Prut-Nistru, District Glodeni, Republic of Moldova

Discussion Panel

Business Tourism – A Development Opportunity for Cities and Regions

Moderator:

Dariusz Resko – Mayor, Municipality of Krynica–Zdroj, Poland

Speakers:

Viorel Chivriga – Director of Functional Market Economy Department, Institute for Development and Social Initiatives “Viitorul”, Republic of Moldova

Martine Grivot – Deputy Mayor for External Relations, Orléans, France

Mirela Koci – Executive Director, AULEDA Local Economic Development Agency, Albania

Oleg Matukevich – President, Foundation for Knowledge and Technologies for Small and Medium Business, Russia
Ion Leuca – President and Vice President Euroregion Siret-Prut-Nistru, District Glodeni, Republic of Moldova

MARCH 27**10:30–11:30****Discussion Panel**

Polish Social Democracy's Concept for Local Government

First of all, the Polish Social Democracy's concept for local government is open to residents because they know best how to rule your street, village and province. It involves ensuring comprehensive assistance in health, education, social policy, culture and sport. It also means development of infrastructure in line with expectations of local communities, responsible housing policy, inclusive social policy, partnerships with NGOs and sustainable development.

Moderator:

Krzysztof Gawkowski – Vice-Chairman, Democratic Left Alliance, Poland

Speakers:

Tadeusz Krzakowski – Mayor, Legnica City Council, Poland

Rafał Kukla – Mayor, Gorlice City Council, Poland

Beata Moskal-Slaniewska – Mayor, Swidnica City Council, Poland

MARCH 27**11:40–12:40****Discussion Panel***Partner: City of Krakow*

Polish Metropolises in Networking

The discussion will focus on the currently observed phenomenon of the growing importance of the links and flows between the metropolises for enhancing the socio-economic development.

Moderator:

Ruslana Krzeminska – City Development Department, City of Krakow, Poland

Speakers:

Anna Jedynak – Deputy Mayor, City Hall in Sosnowiec, Poland

Aleksander Noworol – Professor, Jagiellonian University, Poland

Jan Olbrycht – Member, European Parliament, Poland

Michał Olszewski – Deputy Mayor, City of Warsaw, Poland

Jacek Szlachta – Professor, Head of Department, The Warsaw School of Economics, Poland

Piotr Zuber – Director of the Department of Strategy Development, Ministry of Development, Poland

MARCH 27

12:50–13:50 **Discussion Panel**
Partner: City of Krakow

Metropolitan Ares as Poles of Growth and Innovation

The discussion will focus on the impact of metropolises both on the creation and dissemination of innovations and development impulses from the perspective of the metropolitan areas, as well as the world economy.

Moderator:

Edyta Przybylska – Marketing and Regional Cooperation Director,
 Malopolska Regional Development Agency (MARR SA), Poland

Speakers:

Tomasz Bzukala – Deputy Director, National Science Centre,
 Poland

Jadwiga Emilewicz – Undersecretary of State, Ministry of
 Development, Poland

Jaroslaw Gorniak – Dean Faculty of Philosophy, Jagiellonian
 University, Poland

Wojciech Przybylski – President of the Board, Cracow Technology
 Park, Poland

Janusz Sepiol – Chef of Regional Development Plan, Malopolska
 Region Marshal's Office, Poland

Jacek Wozniak – Deputy Director of City Development
 Department, City of Krakow, Poland

MARCH 27

16:00 – 17:00 **Thematic Block**

Local Critical Infrastructure - Investments Needed by Local Governments. Telecommunication - Critical Infrastructure of the 21st Century?

Presentation

Benefits for local governments resulting from efficient telecommunications network and access to broadband Internet

Presentation aims to provide information about benefits for local governments resulting from efficient telecommunications network and access to broadband Internet, including in particular: Development of SMEs; access to modern applications, including crisis management, local e-health, e-education, e-government, social networking, learning, e-banking, etc.; safety of citizens - access to basic telecommunications services (voice, SMS), emergency services (112 and caller location), web mapping (GPS); Education, entertainment; Smart city.

Host:

Ireneusz Piecuch – President of the Chamber, Polish Chamber of
 Information Technology and Telecommunications, Poland

Discussion Panel

Local Critical Infrastructure - Investments Needed by Local Governments? Telecommunication - Critical Infrastructure of the XXI Century?

Water supply, sewerage and energy is an infrastructure, which was built in the twentieth century, raising significantly the comfort and quality of life of local residents. XXI century is marked by the construction of networks for data transmission. The Nordic countries have long recognized the need to access the Internet as a basic human welfare, recognizing it as a constitutional right of every citizen. What do we need and what governments can do to the people of their community to fully enjoy the benefits of the development of mobile technology.

Moderator:

Andrzej Bobiński – Senior Business Analyst, Polityka Insight, Poland

Speakers:

Bluj Maciej – Deputy Mayor, Wrocław City Council, Poland

Cichy Grzegorz – Mayor, The City and Municipality of Proszowice, Poland

Gawłowski Robert – Vice Dean, WSB University in Bydgoszcz, Poland

Ludwik Wegrzyn – President of the Board, Association of Polish Counties, Poland

MARCH 27

17:10–18:10

Thematic Block

Economic Zones – New Challenges for Local and Regional Authorities

Economic zones face development barriers: lack of skilled workforce, particularly in highly specialized industries, logistical problems, such as commuting or accommodation. In view of these new challenges, we need to look for new solutions and new forms of cooperation.

Good Image of Sandomierz. Path to Success

Moderator:

Robert Stepowski – Editor in Chief, www.MarketingMiejsc.com.pl, Poland

Speakers:

Marek Bronkowski – Mayor, City Hall of Sandomierz, Poland

Discussion Panel

Economic Zones – New Challenges for Local and Regional Authorities

Moderator:

Wojciech Wróblewski – Owner, Focus Consulting Group Wojciech Wróblewski, Poland

Speakers:

Maciej Badora – President of the Board, Wałbrzych Special Economic Zone „INVEST – PARK”, Poland

Mikhail Chesalin – Deputy Chairman of the Standing Committee on Legislation, State Construction, Local Self-Government, Administration of the Kaliningrad Region, Russia

- Kornev Alexander** – The Administration of FEZ „Gomel Raton” -
First Deputy Chairman of the Administration
- Witold Lech Idczak** – President of the Board, Legnica Special
Economic Zone, Poland
- Dragan Kostic** – CEO, Free Zone Pirot, Serbia

MARCH 27

18:20–19:20

Discussion Panel

Partner: *Rzeczpospolita*

Electromobility

How will the future of the automotive market look like? It would be no exaggeration in saying that this is already planned in part. High levels of pollution in cities, increasingly stringent EU environmental requirements and rising oil prices will undoubtedly change the image of the streets. Due to the need to reduce emissions of harmful substances into the atmosphere, electric vehicles are now and will be in the future one of the most important means of transport, both public and private, in urban areas. What once was a dream, is becoming a reality today.

Moderator:

Artur Osiecki – Journalist, Rzeczpospolita, Poland

Speakers:

Rafal Czyzewski – CEO, Greenway Infrastructure Poland Sp. z o.o.,
Poland

Alexander Korkin – Deputy Chairman of the Public Advisory
Council, Parliament of Kaliningrad Region, Russia

Janusz Kubicki – Mayor, Zielona Gora City Council, Poland

Florian Lennert – Director for Intelligent Cities, Innovation Centre
for Mobility and Societal Change (Innoz), Germany

MARCH 27**19:30–20:00 Thematic Block***Partner: Polish Chamber of Information Technology
and Telecommunications*

Mobile Technologies for Local Governments and Residents

Presentation

Principles of Telecommunication Network

- a. the importance of infrastructure and telecommunications network for the provision of telecommunications services (what happens between the mast and the cell, tablet, laptop?)
- b. the conditions for the operation of wireless networks - truths and myths about electromagnetic fields
- c. Mobility - which is associated with and offered benefits

*Host:***Marek Lipski** – Expert, Polish Chamber of Information Technology and Telecommunications, Poland

Presentation

Administrative and Socio-Psychological Barriers in Creating the Digital Reality

- a. The participation of social organizations in the investment process - balanced voice vs. Ecoterror phenomenon
- b. The role of local government in the process of obtaining approvals for investment
- c. The lack of action in favor of public education in the principles of operation of telecommunications and its benefits

*Host:***Agnieszka Zaborowska** – Counsel At Law/ Partner, Counselors At Law Zaborowska Laprus-Baluka LLP, Poland

MARCH 27**20:15–21:00***Partner: Rzeczpospolita*

The 2016 Local Government Leader Awards Ceremony

MARCH 28**09:00–10:00****Thematic Block***Partner: Vision*

The Paradox of the Smart Cities: How Smart Is Your City and How Can We Make It Smarter in Time of Financial and Social Crisis?

Presentation**Eco-Cities: Urban Ecology***Host:***Sandy Liddell Halliday** – Principal, Gaia Research, United Kingdom**Discussion Panel****The Paradox of the Smart Cities: How Smart Is Your City and How Can We Make It Smarter in Time of Financial and Social Crisis?***Moderator:***Francesco Grillo** – Director, Vision, Italy*Speakers:***Patricia Brown** – Director, Central (London), United Kingdom**Jan Tadeusz Duda** – Member, Regional Assembly of Lesser Poland Voivodeship, Poland**Michael Frank** – Advisor on Top Level Projects, Magyar Telekom, Hungary**Katarina Hazuchova** – Independent Environmental Analyst, GPO, Slovakia**Beata Klimek** – Mayor, City Hall in Ostrow Wielkopolski, Poland

MARCH 28**10:10–11:10****Thematic Block****Partner:** *European Institute of Romania*

Creative Regions: Challenges and Opportunities

Cultural and Creative Industries play an important role in the economic development of cities and regions. One of the big challenge is the cross-cutting approach to creativity to boost competitiveness and innovation and to develop cross-sectoral collaborations. The key words in this context are engagement, inclusiveness and legacy. How could we engage with different people and levels of governance? How could we link sustainable funding with public ownership of culture?

Presentation

UNESCO Creative Cities Network

Partner: *Research Center CSS-EBLA***Host:****Martha Mary Friel** – Programme Manager in Tourism and Local Development, Research Center CSS-EBLA, Italy

Discussion Panel

Creative Regions: Challenges and Opportunities

Moderator:**Gabriela Dragan** – General Manager, European Institute of Romania, Romania**Speakers:****Alina Bargaonu** – Vice-Rector for Academic Affairs, School of Administrative & Political Studies, Romania**Emil Boc** – Prime Minister of Romania (2008-2012), Mayor, City Hall Cluj-Napoca, Romania**Bernd Fesel** – Chair, European Creative Business Network, Germany**Wojciech Przybylski** – President of the Board, Cracow Technology Park, Poland**Oleg Vostrykh** – President, Foundation „High School of Professional Politics”, Ukraine**Participation in discussion:****Przemyslaw Jablonski** – Channel Director, Canon Business Services&Solutions, Canon Polska, Poland**Oksana Prishchepova** – President, KROO „World of Woman”, Russia

MARCH 28**11:20–12:20****Thematic Block**

Intelligent Regions and Cities – from Vision to Strategy

The constant development of new technologies and innovative systems requires the creation of an adequate basis for the design and management of modern cities and regions in such a way as to become green, modern, efficient and effective. Local governments, as the responsible entities for the preparation and implementation of the development strategy participate in the creation and implementation of mechanisms of multi-level cooperation to develop these areas. How to formulate a vision and targets to create a real opportunity for smart growth? During the panel will be presented examples of technologically advanced urban centers and regions.

Presentation

Mobile City Card

Host:

Krzysztof Calka – Business Development Manager, GoPay, Poland

Discussion Panel

Intelligent Regions and Cities – from Vision to Strategy

Special guest:

Adam Hamryszczak – Undersecretary of State, Ministry of Development, Poland

Moderator:

Roman Ciepiela – Mayor, City of Tarnow, Poland

Speakers:

Robert Boguszewski – Head of Comarch Smart City, Comarch S.A., Poland

Jacek Krupa – Marshal, Malopolska Region Marshal's Office, Poland

Tadeusz Krzakowski – Mayor, Legnica City Council, Poland

Ireneusz Martyniuk – Industry VP, Schneider Electric Poland, Poland

Malcolm Parry – Managing Director, The Surrey Research Park, University of Surrey, United Kingdom

MARCH 28**12:30–13:00** **Workshop****Partner:** *Prof. Marek Wierzbowski and Partners – Advocates and Legal Counselors*

Municipal Companies as a Method for Achieving Local Government Objectives

A few months ago, with the amendment to the public procurement law, Poland has implemented the Directive of the European Parliament and of the Council 2014/24 /EU paving way for commissioning many tasks to municipal companies. During the workshop we will talk about what this means in practice, what tasks can be performed by such companies and how they can be financed.

*Moderator:***Jarosław Jozwiak** – Managing Associate, Prof. Marek Wierzbowski and Partners – Advocates and Legal Counselors, Poland*Speakers:***Aleksandra Paczkowska** – Senior Associate, Prof. Marek Wierzbowski and Partners – Advocates and Legal Counselors, Poland**Maja Roginska** – Loan Officer, European Investment Bank, Luxembourg**Renata Tomusiak** – President of the Board, Municipal Water and Sewage Company of Warsaw, Poland**MARCH 28****14:00–15:20** **Thematic Block****Partner:** *Centrum PPP
ENGIE*

Does the Central Government Support Using Public-Private Partnerships by Local Administration?

So far, the vast majority of Polish PPP projects have been prepared and implemented at municipal level. Today, the central government – conscious of the need to support local authorities in this matter – shows an unprecedented broad and positive initiative, the aim of which is to accelerate the process of the Polish public-private partnership market's expansion.

Discussion Panel**Does the Central Government Support Using Public-Private Partnerships by Local Administration?***Special guest:***Witold Slowik** – Undersecretary of State, Ministry of Development, Poland*Moderator:***Katarzyna Sobiech-Grabka** – Vice-President of the Board, Centrum PPP, Poland*Speakers:***Maciej Kopański** – Business Development Manager, ENGIE, Poland**Tomasz Korczynski** – Counsel, Dentons Europe Oleszczuk sp.k., Poland**Michał Palczewski** – Deputy General Director / CBDO, SAFEGE S.A.S. Branch Office in Poland, Poland

Marek Rymarz – Deputy Mayor, City Hall of Nysa, Poland
Przemyslaw Staniszewski – Mayor, Zgierz City Council, Poland

15:00 – 15:20 Debate

In autumn 2016 the Interministerial Group on PPP under the auspices of the Minister of Development approved not only the Project of „ Government policy in the development of PPP „, but also the document containing proposals (about 30) of legislative changes aimed at increasing the efficiency of PPP projects – both documents will undergo further legislative process.

Local Government – History – Politics

Moderator:

Arkadiusz Mularczyk – Member, Parliament, Poland

Speakers:

Marek Lasota – Director, The Home Army Museum, Poland

Mindaugas Pakalnis – Chief Architect, City of Vilnius, Lithuania

Roman Polikrovskiy – Mayor, Zbarazh City Council, Ukraine

MARCH 28

15:30–16:30

Discussion Panel

Big Metropolises – New Voivodeships or Expanding Cities?

The phenomenon of administrative expanding big cities, known for years, is still causing controversy, especially amid plans of creating metropolitan regions. Is incorporation the only form of permanent and favorable / unfavorable cooperation, or are sectoral activities possible, while maintaining the autonomy of neighbouring communes? What is the profit and loss account of these activities and the possible creation of separate regions?

Moderator:

Cezary Trutkowski – Chairman of the Board, Foundation in Support of Local Democracy, Poland

Speakers:

Rafal Gorski – President of the Board, Institute for Social Cases, Poland

Jolanta Itrich-Drabarek – Director, Centre for Studies in Local Government and Development University of Warsaw, Poland

Adam Jarubas – Marshal, Swietokrzyskie Region's Marshal's Office, Poland

Marcin Swiecicki – Member, Parliament, Poland

MARCH 28

16:40–18:00

Discussion Panel

Contracting and Financing Healthcare Services

Liquidation of the National Health Fund, the establishment of Provincial Health Offices and universal access to free treatment in PHC are some elements of health reform planned to introduce from January 2018 year. How to prepare the planned changes and whether these changes will be correlated with simultaneously announced an increase in public spending on healthcare?

Moderator:

Janusz Michalak – Editor in Chief, The Health Care Manager, Poland

Speakers:

Maciej Bogucki – Director, European Centre for Healthcare Strategies i Policies, Poland

Barbara Bulanowska – Director, University Hospital in Krakow, Poland

Alicja Chybicka – Member, Parliament, Poland

Andrzej Jacyna – Acting President of the Board, National Health Fund, Poland

Piotr Najbuk – Associate, Domański Zakrzewski Palinka Law Firm, Poland

Anna Prokop-Staszecka – General Director, The John Paul II Hospital in Krakow, Poland

MARCH 27

10:30–11:30

Thematic Block

Partner: **Domański Zakrzewski Palinka Law Firm**

How to Effectively Prevent Corruption – from the Perspective of the Management and Supervisory Units of Local Government?

The main assumptions for discussion is the legal risks related to corruption in the functioning of local government, the changing legal environment – what are the new risks associated with responsibility for directing and supervising the local government, the relationship between the representatives of local government and business private – the situations that may pose a risk, and effective tools preventing corruption already in operation with local government and tools that can be successfully implemented.

Presentation

How to Effectively Prevent Corruption – from the Perspective of the Management and Supervisory Units of Local Government?

Host:

Anna Partyka-Opiela – Attorney-at-law, Senior Associate, Domański Zakrzewski Palinka Law Firm, Poland

Discussion Panel

How to Effectively Prevent Corruption – from the Perspective of the Management and Supervisory Units of Local Government?

Moderator:

Anna Partyka-Opiela – Attorney-at-law, Senior Associate, Domański Zakrzewski Palinka Law Firm, Poland

*Speakers:***Andrzej Porawski** – Director, Association of Polish Cities**Bernadeta Skobel** – Association of Polish Counties – counsellor,
Poland**Wadim Tyszkiewicz** – Mayor, Nowa Sol City Council, Poland**Maciej Wnuk** – Anti-corruption practitioner, Freelance expert,
Poland**MARCH 27****11:40–12:40****Discussion Panel**

Is Local Patriotism Profitable?

Benefits from the development of local entrepreneurship refer not only to companies but most of all cities and villages. The stable situation of Polish companies allows further investments fostering job creation. Family-owned companies are guarantors of stable development both for the given region and the entire country. Yet, does local patriotism make sense in a globalised reality? How to improve the cooperation between businesses and local government?

*Moderator:***Paweł Czuryło** – Deputy Editor-in-Chief, Interia.pl, Poland*Speakers:***François Decoster** – Chair of the Commission on Citizenship, Governance, Institutional and External Affairs, European Committee of the Regions, France**Katarzyna Król** – Deputy Mayor, City of Krakow Poland**Jacek Lelek** – Mayor, Stray Sacz City Council, Poland**Michał Maciej Lisiecki** – President of the Management Board, PMPG Polskie Media SA, Poland**Władysław Ortyl** – Marshal, Podkarpackie Region's Marshal's Office, Poland

MARCH 27**12:50–13:50 Discussion Panel***Partner: Comarch Healthcare*

Opening the eHealth Market in Poland and the Role of Regional Government in the Process of Adapting Innovative Solutions

Polish healthcare is measured with the need to implement an electronic documentation system. Universal digitization of medical centers opens a lot of opportunities for different type of businesses tools. What kind of innovations will be in greatest demand on the e-health market in Poland? Invited experts will try to answer on this kind of questions.

Moderator:

Michał Czarnuch – Advocate, Partner, Domański Zakrzewski Palinka Law Firm, Poland

Speakers:

Dariusz Dudek – Professor, President of 2nd Clinic of Cardiology and Cardiovascular Interventions, University Hospital in Krakow, Poland

Wojciech Gornik – Deputy Director to Information and Cooperation with the Regions, Centre for Health Information Systems, Poland

Sergey Orlov – General Director, Institute of Medical Informatics, Russia

Piotr Piątosza – President of the Board, Comarch Healthcare, Poland

Malgorzata Radwan-Ballada – Deputy President, Regional Assembly of Lesser Poland Voivodeship, Poland

Participation in discussion:

Nina Chala – Head of School of Public Health, University of „Kiev-Mohyla Academy”, Ukraine

MARCH 27**16:00–17:00****Thematic Block**

Congress Interviews

Lecture

Personnel Training for a Modern Economy. The Implementation of Education Reform

What challenges does the reform of the education system entail in the field of vocational training? Why is the cooperation of employers with schools so important? From 1 September 2017 the current three-year basic vocational school will become a three-year 1st tier industry school. Upon graduation the students will be able to continue their education in secondary industry schools. How will changes in vocational education influence the personnel training for a modern economy? What plans are being prepared by the Ministry of Education to strengthen vocational education?

Special guest:

Anna Zalewska – Minister, Ministry of National Education, Poland

The “Usual-Unusual” Series Interview

Moderator:

Bogusław Chrabota – Editor-in-Chief, Gremi Business Communication, Poland

Speaker:

Damian Bartyla – Mayor, City Hall of Bytom, Poland

MARCH 27**17:10–18:10****Thematic Block**

Civic Platform's (PO) Concept for Local Government

Polish local government reforms in 1990 and 1998 contributed to the creation of a modern centralised legal state and foundations of the civil society. It helped us become a member of the EU in 2004 and to modernise the country. Polish local governments are acknowledged and trusted in the society and councillors are true local leaders. Today after 27 years of existence we are facing the following dilemmas: do Polish local governments need changes? Should the political system decentralise further? How to build a strong financial basis for local government entities?

Moderator:

Jacek Protas – Member, Parliament, Poland

Civic Poland – Poland of Local Government

Speakers:

Grzegorz Schetyna – Chairman, Civil Platform Party, Poland

Jerzy Stepien – Professor, Lazarski University, Poland

Strong and Independent Local Governments as the Basis of Modern States

Speakers:

Olgierd Geblewicz – Marshal, Zachodniopomorskie Region's Marshal's Office, Poland

Tomasz Siemioniak – Vice-chairman, Civil Platform Party, Poland

Hanna Zdanowska – Mayor, Lodz City Council, Poland

Strong Financial Base as a Condition for Good Implementation of Tasks by Local Governments

Speakers:

Janusz Cichon – Member, Parliament, Poland

Izabela Leszczyna – Member, Parliament, Poland

Krzysztof Zuk – Mayor, City of Lublin, Poland

MARCH 27**18:20–19:20****Thematic Block**

Local Government and History. How National Heritage Shapes Local Community

The local community does not exist in vacuum, but in a specific historical context, in a specific national and religious reality. It is at the local level that national and religious values are the palpable tissue of everyday life, at the central level they are transferred to a larger abstraction. If the local government doesn't want to lose touch with the life outside of the office, it needs to include in its work the national, historical and the religious context. How to ensure an active, creative, enriching use of national heritage in the work of local government? How to prevent a situation where activities of local government come into conflict with the traditions of the community?

Debate

Local Government of the 21st Century. A Question of Values

Moderator:

Kostyantyn Chavaha – Editor, Kurier Galicyjski, Ukraine

Speakers:

Tadeusz Pieronek – Member, Programme Council of the Economic Forum, Poland

Discussion Panel

Local Government and History. How National Heritage Shapes Local Community

Moderator:

Kazimierz Barczyk – Deputy Chairman, Regional Assembly of Lesser Poland Voivodeship, Poland

Speakers:

George Alibegashvili – Chairman, Tbilisi City Municipal Assembly, Georgia

Oleg Ivanov – Executive Director, Municipal Council Moskoyskoy District, Russia

Stefan Loewl – Chairman of the Polish-German Committee, Council of European Municipalities and Regions, Germany

Kieran McCarthy – Member, EU Committee of the Regions, Ireland

Agnieszka Barbara Muzyk – Deputy Mayor, Lomza City Council, Poland

MARCH 27**19:30–20:00****Discussion Panel**

Citizens – Effective Local Governments

Local self-governance is entering the biggest crisis so far. Existing funding sources are depleting, new needs are occurring, expectations of citizens are growing. It requires a rapid response of the state. Strengthening of local government requires new sources of financing. According to the subsidiarity principle the competences of local authorities should also be increased. On the political scene, a new quality appears. The stiff political parties system is crumbling. Local NGOs, cities and social activists know the needs of their municipalities and counties best. Can non-partisan citizens' organizations create a force of synergy necessary for the new local government reform?

Moderator:

Maciej Maciejowski – Director of the MP Office, Poland

Speakers:

Grzegorz Gajewski – Vice-chairman, „SKUTE CZNI” Association,
Poland

Piotr Liroy-Marzec – Member, Parliament, Poland

MARCH 27**20:15–21:00***Partner: Rzeczpospolita*

**The 2016 Local Government Leader Awards
Ceremony**

MARCH 28**09:00–10:00****Discussion Panel**

How to Develop Cross-Border Infrastructure?

Cross-border infrastructure – like common municipal facilities, bi – or trinational institutions, railway connections or public transport – can improve the quality of life in the neighboring countries. The development of such projects remains one of the most difficult tasks in border regions, though. Although the European Union offers different tools to establish regional cross-border projects, the obstacles are still high. Different legislation, political systems and responsibilities make local cooperation a question of multi-level governance. The debate is supposed to deal with the need for cross border cooperation, to name priorities and to discuss best practice.

*Moderator:***Leszek Buller** – Director, Center of European Projects, Poland*Speakers:***Aris Elsts** – Executive Director, Riebini Municipality, Latvia**Czesław Fiedorowicz** – Lubuskie Voivodeship – Marshal's Office of the Lubuskie Voivodeship, Poland**Gerd Hager** – Head, Initiative Circle on Metropolitan Border Regions (IMeG), Germany**Grzegorz Lipiec** – Member of the Board, Malopolska Region Marshal's Office, Poland**Julianna Orban Mate** – Director, Via Carpatia EGTC, Slovakia*Participation in discussion:***Roland Zisi** – Rector, UNIVERSITY OF VLORA „ISMAIL QEMALI”, Albania**MARCH 28****10:10–11:10****Discussion Panel***Partner:* UNCEM Piemonte „ACCESS Project” Europe for Citizens Programme

Integration of Immigrants at the Local Level – Challenges and Good Practices

European societies are to a very different degree experienced in the exchange with other cultures and prepared for the integration of people from other countries. Although the debates on integration, migration and identity are often discussed on the national level, the place where integration takes place is the local level. How municipalities deal with the arising challenges? Which are the tasks and capabilities of local authorities? How to support people becoming a part of another society and how to deal with conflicts?

*Moderator:***Artur Wolek** – Vice-Dean for General Affairs at the Faculty of Education, Jesuit University Ignatianum, Poland*Speakers:***Irina Chudoska Blazevska** – Assistant Professor, FON University, Macedonia**Boris Guseletov** – Senior Fellow, Institute of Europe RAS, Russia**Lilian Ivars** – Integration Coordinator, Regional Council of Ostrobothnia, Finland**Piotr Kowalczyk** – Deputy Mayor of Gdańsk for Social Policy, Gdansk City Council, Poland**Franz Wolf** – Director, Austrian Integration Fund, Austria**Oleg Zarubinskyi** – Director, Ukrainian Institute of Research of Extremism, Ukraine*Participation in discussion:***Pedro Gois** – Research Professor, University of Coimbra, Portugal

MARCH 28**11:20–12:20****Discussion Panel**

What Makes Local Media?

Local media are an important element of civil society. Their impact is more direct, and their contact with the public is more personal compared to the national media. They encourage social interaction and inspire social activity. Local media also provide a platform for exchange of ideas and shape the local public opinion. What is the future of the local media in the digital era? Which way to go to achieve success and attract more readers and listeners?

*Moderator:***Barbara Bubula** – Member, Parliament, Poland*Speakers:***Jozef Jurcisin** – Journalist, News Agency of the Slovak Republic, Slovakia**Jerzy Jurecki** – Journalist, Tygodnik Podhalański, Poland**Tomasz Kowalski** – Editor-In-chief, Sądeczanin.info, Poland**Alicja Molenda** – President of the Publishers Council, Local Press Association, Poland**Andrzej Wnuk** – Mayor, City Hall of Zamosc, Poland**MARCH 28****12:30–13:00****Debate**

How to Depoliticise Local Governments – Kukiz’15 Party Programme

The process of politicisation of local government is getting stronger and stronger every year. At the expense of the citizens, the party elites appropriated the greatest achievement of the Third Republic – revival of local government. It's high time for citizens to „wake up” from indifference and amok. It's time for them to stop being afraid of local party leaders and to begin to fight for their voice and their will to be listened to. The question arises whether there is a chance to abandon the „Republic of the Parties” in order to return to the roots of the Republic of the Citizens in local government at all levels?

*Moderator:***Andrzej Maciejewski** – Member, Chairman of the Commission for the Territorial Self Government and Regional Policy, Parliament, Poland*Speakers:***Elzbieta Borowska** – Member, Parliament, Poland**Agnieszka Scigaj** – Member, Parliament, Poland

MARCH 28**14:00–15:20 Discussion Panel***Partner:* UNCEM Piemonte „ACCESS Project” Europe for Citizens Programme

Municipalities in the Face of the Challenges of Migration Policy in Europe

As a result of the intensification of migration in Europe local governments are facing numerous challenges. There is a need for legal regulations, institutions and educational policy, so on the one hand, migrants could find themselves well in a new place, on the other, to overcome the fear of the local population before the influx of migrants. What instruments of migration policy should be implemented by local governments to achieve this goal?

*Moderator:***Mihai Sebe** – Project Manager, European Institute of Romania, Romania*Speakers:***Marco Bussone** – Vice President, UNCEM Piemonte, Italy**Viktor Ivkin** – Co-founder, NGO Congress of the East of Ukraine, Ukraine**Doris Kersten** – Desk Officer Public Relations and Projects Ministry of Labour, Social and Family Affairs and Integration, City of Hamburg, Germany**Giacomo Lombardo** – Mayor, Ostana Municipality, Italy**Boguslaw Sonik** – Member, Parliament, Poland**Lucija Staut** – Technical Assistant, Regional Development Agency Zasavje, Slovenia*Participation in discussion:***Dmitry Karnaukhov** – Professor, Department of International Relations, Novosibirsk State Technical University, Russia**MARCH 28****15:30–16:30 Thematic Block***Partner:* Wprost Weekly

How Much of State is There in Small Homelands?

What is the optimal division of competencies between local and central authorities? How can local and central authorities work together effectively? Is the answer to that a strong, centralized state, or distributed decisions made at the local level?

Presentation of International Mayors Congress

*Speakers:***Ruslan Rokhov** – Chairman of the Board, United Efforts Agency, Ukraine

Discussion Panel

How Much of State is There in Small Homelands?

*Moderator:***Jacek Pochlopien** – Editor-in-Chief, Wprost Magazine, Poland*Speakers:***Emilian Bera** – Mayor, Jawor City Council, Poland**Yurii Bublyk** – Head of Subcommittee on Local Governments, Supreme Council, Ukraine**Christophe Chaillou** – Director General, French Association of the Council of European Municipalities and Regions (AFCCRE), France**Robert Raczynski** – Mayor, Lubin City Council, Poland

MARCH 28**16:40–18:00****Thematic Block**

Sport – Local Governments – Business

For many years, there has been an issue of constantly growing amount of money in sports business. Many disciplines are financed by state entities, including municipalities, but there are also visible private investors. What is the return on such investment and is there always a measurable financial result per se, or rather indirect investment benefits at the end of the day?

Workshop**How to Win Local Elections?***Moderator:*

Sergiusz Trzeciak – Consultant in Political Communication, Trzeciak Consulting, Poland

Discussion Panel**Sport – Local Governments – Business***Moderator:*

Tomasz Urynowicz – Director Department of Tourism and Sport, Malopolska Region Marshal's Office, Poland

Speakers:

Grzegorz Bachanski – CEO, Polish Basketball Association, Poland

Marian Kmita – Manager Sport Affairs, Telewizja Polsat Sp. z o. o., Poland

Dariusz Marzec – President of the Board, EKSTRAKLASA S.A., Poland

Sabina Nowosielska – Mayor, Kedzierzyn-Kozle City Council, Poland

Marzena Sarapata – CEO, WISŁA Kraków S.A., Poland

MARCH 27**10:30–11:30****Thematic Block***Partner: Tauron Polska Energia*

The Development of the Energy Company Regarding the Challenges of Government – Energy Efficiency, Low Emission

Presentation of opportunities for cooperation and the usage of a comprehensive approach towards energy media purchase, with particular emphasis on providing advice on the selection of solutions and innovative products. Also, the role of energy company in its support in the implementation of projects to improve the quality of air within the Programme to Combat Smog will be brought up. This programme includes activities from education to delivering ready-made solutions.

Presentation**The Problem of Smog and Possibilities of its Limiting through Replacement of Heating Systems**

Inauguration – announcement of the Smog Fight Program, where DSO area municipalities will be invited.

Cooperation with Local Government Units in the area of education, acquisition of funds and implementation of heating projects.

Host:

Grzegorz Lot – Vice-President of the Management Board for Mass Market Sales, Tauron Sprzedaż sp. z o.o., Poland

Discussion Panel

Utilities Purchase Planning in the Context of the Product Portfolio Development

- B2B products in the context of Local Government Units' involvement and creation of the special approach to public procurement
- system heat
- new challenges of public procurement – innovatively affiliatively permanently – light as a service, services instead of products
- energy efficient public buildings – energy audits, photovoltaics, efficient heating and ventilation, lighting

Moderator:

Zbigniew Michniowski – President of the Board, Association of Municipalities Polish Network “Energie Cités”, Poland

Speakers:

Marek Bednarz – Sales Director, Viessmann Ltd, Poland

Włodzimierz Herezniak – Vice President of the Management Board, TAURON Ciepło sp. z o.o., Poland

Mirosław Lenk – Mayor, City Hall of Raciborz, Poland

Bogdan Rogala – General Manager, Philips Lighting Poland, Poland

Witold Smialek – Advisor to the Mayor, Krakow City Council, Poland

Rafał Soja – President of the Management Board, TAURON Sprzedaż sp. z o.o., Poland

MARCH 27

11:40–12:40

Discussion Panel

Partner: Economic Chamber of Polish Heat Engineering

Heating System – a Significant Factor for Energy Security at the Level of Cities and Regions

Ensuring energy security is necessary not only from national but also regional and local point of view. How should the division of competence between the government administration, local government, energy companies and consumers look like, in order to guarantee energy security on the local basis? What can the energy clusters be and how important it is to use the potential of the heating system in building local energy security.

Moderator:

Jacek Szymczak – President of The Board, Economic Chamber of Polish Heat Engineering, Poland

Speakers:

Olgierd Dziekonski – Advisor to the Chairman, Polish Chamber of Civil Engineers, Poland

Lars Gullev – Chairman of the Board, Danish Board of District Heating, Denmark

Martin Hajek – Director, Association for the District Heating of the Czech Republic (ADH CR), Czech Republic

Marek Jaglarz – Member of the Board, CEZ Skawina, Poland

Ruslan Martsinkiv – Mayor, Ivano-Frankivsk City Council, Ukraine

Artur Michalski – Deputy Chairman of the Council, National Fund for Environmental Protection and Water Management, Poland

Participation in discussion:

Zbigniew Michniowski – President of the Board, Association of Municipalities Polish Network “Energie Cités”, Poland

MARCH 27

12:50–13:50

Discussion Panel

Partner: *Journal of Territorial Self-government 'Community'*

Circular Economy – is it the Future of Europe?

The European Commission predicts that the implementation of the Circular Economy Package will benefit both the environment and the economy. Measures to reduce food waste should lead to halving food waste by 2030. This model should also provide the consumers with more sustainable and innovative products that enable cost savings and improve the quality of life. How to effectively implement an ambitious plan? What are the challenges facing waste management system in Poland?

Moderator:

Zdzisław Majewski – Vice-President, Journal of Territorial Self-Government 'Community', Poland

Speakers:

Sona Jonasova – Director, Institute of Circular Economy (INCIEN), Czech republic, Czech Republic

Henryk Kultys – President of the Board, The Municipal Cleaning Company in Krakow, Poland

Anna Larsson – Deputy Director, Green Business Norway, Norway

Małgorzata Mika-Bryska – Regulatory and Public Affairs Director, Veolia, Poland

Wolfram Tertschnig – Head of Department on Environmental Aid Policy, Sustainable Development and Biodiversity, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria

Participation in discussion:

Anastazia Lipskaya – Expert, Zastępca Dyrektora Generalnego, ds. Analitycznych w Dziedzinie Ekonomii Finansów, Baltic Research Center, Russia

MARCH 27

16:00–17:00

Thematic Block

Partner: *Rzeczpospolita – Życie Regionów Association of Polish Cities*

Why Is Local Government's Investment So Important for a Country's Development?

Panelists will discuss the scale of local government's investment since 2004 and the importance of it for the whole country (investments in infrastructure, education, development, ecology). Some examples will be presented of the most significant local government's investments in Poland. What are the most efficient development-oriented investments? What kind of investment brings the best results? What does it mean for the local economy and for the whole country? How should state authorities cooperate with local governments to encourage investment? What will be the future of local government's investment after the completion of the ongoing EU financial perspective?

Presentation by the Beskid Cluster

Speakers:

Andrii Kulchynskii – Mayor, Truskavets City Council, Ukraine

Ivan Tsehenko – Chairman of the Board, NGO „European Integration of Ukraine”, Ukraine

Discussion Panel

Why Is Local Government's Investment So Important for a Country's Development?

Moderator:

Marcin Piasecki – Editor, Rzeczpospolita, Poland

Speakers:

Olgierd Geblewicz – Marshal, Zachodniopomorskie Region's Marshal's Office, Poland

Piotr Grzymowicz – Mayor, City Hall of Olsztyn, Poland
Adam Hamryszczak – Undersecretary of State, Ministry of Development, Poland
Lucjusz Nadberezny – Mayor of the City, Stalowa Wola City Council, Poland
Andrzej Porawski – Director, Association of Polish Cities, Poland
Jacek Sierak – Senior Research Fellow, Lazarski University, Poland

MARCH 27

17:10–18:10 **Thematic Block**
Partner: **Polish Green Building Council PLGBC**

Public Procurement in the Green Building Industry

Ecological criteria applied in public procurement (GPP) pose a significant potential for the development of green building and for the modification of public space. Public sector, aiming to be considered the source of best practices, is deeply interested in sustainable ways its real estate are constructed and maintained. Private sector perceives GPP as a chance to expose its competitive advantages. The panel will present the best solutions for their relation. Moreover, the speakers will analyze a scheme, designed specifically for the panel, of an effective GPP for the building sector.

Discussion Panel

Public Procurement in the Green Building Industry

Moderator:

Radoslaw Skowron – Partner, Kaczor Klimczyk Pucher Wypiór – Attorneys, Poland

Speakers:

Maciej Kazienko – Vice-President of the Board, Regional Fund for Environmental Protection and Water Management in Gdansk, Poland

Krzysztof Mroz – Owner, Park-M, Poland

Audrey Nugent – Senior Policy Advisor, World Green Building Council, United Kingdom

Magdalena Olejarz – Director of the European Union and International Cooperation Department, Public Procurement Office, Poland

Rafal Schurma – President, Polish Green Building Council PLGBC,
Poland

Aldo Vargas-Tetmajer – Coordinator of the Polish National
Dissemination Point, URBACT, Poland

MARCH 27

18:20–19:20

Discussion Panel

Partner: Regional Environmental Center for Central & Eastern Europe (REC)

Empowering Public Authorities in the Development of Sustainable Plans for Low Carbon Heating and Cooling in Europe

Urban heating and cooling is responsible of more than half of all energy consumption and emissions at urban level in Europe. Therefore, a development of sustainable plans for low carbon heating and cooling by local authorities empowers them in various ways.

Moderator:

Stefano Barberis – Project Manager, D'Appolonia, Italy

Speakers:

Jonas Cognell – Senior Program Manager, Goteborg Energi AB,
Sweden

Zdzislaw Filip – Deputy Chairman, Regional Assembly of Lesser
Poland Voivodeship, Poland

Malcolm Grimston – Honorary Senior Research Fellow, Imperial
College London, United Kingdom

Sofia Lettenbichler – Project Officer, DHC+ Technology Platform,
Belgium

Sam Verbelen – Project Leader District Heating, Antwerp, Belgium

Kamila Waciega – Advisor to Director, Public Affairs Department,
Veolia, France

MARCH 27**19:30–20:00****Workshop**

European Funds for Local Governments

The Centre of European Projects will lead a special workshop on European Funds designed for representatives of self-governments. During the 30-minute meeting a review of the current instruments and calls for proposals available for local and regional authorities will be carried out with the focus on the National Operational Programmes and the EU Framework Programmes. In addition, the cross-border cooperation programmes will be discussed and their role in regional development. The workshop will be conducted both in the form of a theoretical lecture and a debate with the participants.

Moderator:

Leszek Buller – Director, Center of European Projects, Poland

Speakers:

Magdalena Lewandowska – Chief Specialist for European Funds,
Center of European Projects, Poland

Andrzej Slodki – Head of Department of Information on
European Fund, Center of European Projects, Poland

MARCH 27**20:15–21:00***Partner: Rzeczpospolita*

The 2016 Local Government Leader Awards Ceremony

MARCH 28

09:00–10:00 **Thematic Block**

Partner: **EkoConnect** – International Centre for Organic Agriculture in Central and Eastern Europe

Organic Cities – How Local Governments support Organic Farming and Why?

The organic sector is one of the most sustainable and promising sectors with high growth rates and a worthwhile field for environmentally friendly business promotion. How municipalities can promote organic agriculture and food? What projects are currently supported by municipalities and what are the challenges, which local authorities are facing? What are the opportunities for organic food production in the region?

The “Usual-Unusual” Series Interview

Moderator:

Boguslaw Chrabota – Editor-in-Chief, Rzeczpospolita, Poland

Speakers:

Jacek Krupa – Marshal, Malopolska Region Marshal’s Office, Poland

Discussion Panel

Organic Cities – How Local Governments support Organic Farming and Why?

Moderator:

Petra Ferik – Founder & Researcher, Institute for Public Private Partnership, Slovenia

Speakers:

Werner Ebert – Representative of the Organic Cities Network of Germany, City Hall Nuremberg, Germany

Niclas Fjellstrom – European Coordinator, Regional Culinary Heritage Europe Countries, Sweden

Jerzy Leszczynski – Marshal, Podlaskie Region’s Marshal’s Office, Poland

Avelio Marini – National Counsellor, Responsible for International Projects, Wigwam Circuit, Italy

Participation in discussion:

Florian Gambus – Vice Rector of Science and International Relations, University of Agriculture in Cracow, Poland

MARCH 28**10:10–11:10****Thematic Block**

Bringing Railways Into The Future

A modern railway is considered to be the most environmentally friendly form of transport that can successfully compete not only with cars but also with airlines. The rising demand for rail transport increases the investments in this sector, and accordingly – the growing importance of rail infrastructure on the national and regional scale. What challenges do investors and operators have to face? How to use the potential of regional transport? What innovations are required by modern rail?

Presentation

Rail is Where the Future of Transport Lies. Imbalance Between Railways and Road Transport

Host:

Adrian Furgalski – Vice President of the Board / President of the Board, Transport Consultants Group TOR / Railway Business Forum, Poland

Discussion Panel

Bringing Railways Into The Future

Moderator:

Lukasz Malinowski – Editor-in-Chief, Transport Consultants Group TOR, Poland

Speakers:

Adrian Furgalski – Vice President of the Board / President of the Board, Transport Consultants Group TOR / Railway Business Forum, Poland

Ivan Hrunyk – Director, Lviv Railways PJSC „Ukrainian railway”, Ukraine

Józef Michalik – Vice President, Director for Marketing and Development, Newag SA, Poland

Wolfgang Seidel – Head of President’s Department, The Federal Environment Agency, Germany

Witold Stepień – Marshal, Marshal’s Office of the Lodzkie Region, Poland

MARCH 28

11:20–12:20 **Discussion Panel**

Partner: *Rzeczpospolita*
CEZ ESCO Polska

How to Improve the Efficiency of Energy Use in the Buildings – Challenge for the Self-Governance.

Where to search for improvements in the efficiency of energy use
Optimal forms of financing
Energy saving solutions in construction

Moderator:

Artur Osiecki – Journalist, Rzeczpospolita, Poland

Speakers:

Rafal Cieslak – Legal Counsel, Dr Rafal Cieslak Legal Counsel, Poland

Emilio D'Alessio – Spokesperson, Italian Local Agenda 21 Association, Italy

Marek Duda – Member of the Board, CEZ ESCO Polska, Poland

Przemyslaw Staniszewski – Mayor, Zgierz City Council, Poland

Participation in discussion:

Mirosław Bielinski – President of the Board, Stilo Horizon, Poland

MARCH 28

12:30–13:00 **Thematic Block**

Partner: *Regional Environmental Center for Central & Eastern Europe (REC)*

Planheat Workshops

Public bodies face the lack of appropriate easy-to-use tools to support them in the identification of suitable strategies for sustainable heating and cooling plans tailored to local conditions.

The main objective of the PLANHEAT project is to develop and validate through real use-cases an integrated geo-referenced tool for the mapping, planning and simulation of heating and cooling systems towards the identification of future low carbon and economically viable heating and cooling scenarios. In this workshop the PLANHEAT project and the PLANHEAT tool potentialities are presented in order to stimulate the analysis of current and future Sustainable Energy Action Plan and to build up a tool which could be tailored on the Local Authorities' needs.

The PLANHEAT Project: an integrated tool for Local Authorities for the Identification of Future Low Carbon Heating and Cooling Plans

Speakers:

Stefano Barberis – Project Manager, D'Appolonia, Italy

Towards 2020 and the Revision of SEAP: Local Level Roadmap Towards More Sustainable Heating and Cooling Plans

Speakers:

Tomislav Novosel – Research Assistant, University of Zagreb, Croatia

MARCH 28**14:00–15:20****Thematic Block**

Sustainable Development of Cities and Regions

Implementation of sustainable development strategy by regions and cities has a crucial impact on the country's socio-economic factors, while maintaining the balanced natural environment. Taking specific actions that improve the quality of life and at the same time do not generate costs for future generations is one of the challenges of the modern world.

Presentation of the Region Singerei

Speaker:

Vasile Marandiuc – President, Singerei County Council

Discussion Panel

Sustainable Development of Cities and Regions

Moderator:

Piotr Pajak – President of the Board, GramwZielone.pl, Poland

Speakers:

Samuel Ibbott – Head of Smart Cities, Environmental Industries Commission, United Kingdom

Jozef Kala – Deputy President of the Board, The Regional Fund for Environmental Protection & Water Management in Krakow, Poland

Jan Kazior – Rector, Cracow University of Technology, Poland

Konrad Tomaszewski – General Director, General Directorate of State Forests, Poland

Piotr Wielgus – Sustainable Development Workshop, Poland

Yaroslav Zhalilo – Chief of Economic Programs, Institute for Social and Economic Research, Ukraine

Participation in discussion:

Veronika Aleyeva – General Director, Baltic Research Center, Russia

MARCH 28

15:30–16:30

Discussion Panel

Effective Resource Management as a Guarantee of Water Safety

According to the forecasts, the world population will grow up to 9 billion by 2050. As a consequence, the level of natural resources utilisation, including water resources, will increase. Climate change, short and long periodic droughts, floods, waste water and water pollution are just some of the factors threatening the water security system. How to manage water resources to ensure permanent access to them? How should the society behave, and what actions should be taken by the local authorities in this field?

Moderator:

Tadeusz Arkit – President of the Board, Regional Water Supply and Sewrage Company in Chrzanów, Poland

Speakers:

Andrzej Kotala – Mayor, Chorzow City Council, Poland

Wojciech Kozak – Deputy Marshal, Malopolska Region Marshal's Office, Poland

Malgorzata Owsiany – Director, Regional Board for Water Management in Krakow, Poland

Klara Ramm – Business Development Manager, Veolia, Poland

Krzysztof Switalski – COO, Bosen Energy Poland Ltd., Poland

Evzen Zeman – Managing Director, EZ Hydroinformatics Ltd., Czech Republic

Participation in discussion:

Jedrzej Bujny – Legal Adviser, Partner, SMM Legal, Poland

MARCH 28

16:40–18:00

Thematic Block

Partner: UNCEM Piemonte „ACCESS Project” Europe for Citizens Programme

The Role of Effective Project Management in the Local Government

Growing pressure for projects efficiency and effectiveness is seeking that kind of solutions which achieve the parameters relevant to the local government units challenges. The aim of the panel is to present the best practices and methods for proper selection, best planning and implementation of projects as well as supervision and monitoring of the project progress.

The “Usual-Unusual” Series Interview

Moderator:

Jacek Pochlopien, Editor In Chief, Wprost Magazine, Poland

Host:

Brunon Bartkiewicz – CEO, ING Bank Slaski S.A., Poland

Discussion Panel

The Role of Effective Project Management in the Local Government

Moderator:

Ryszard Kolodziej – PMI Poland Chapter, Poland

Speakers:

Timo Lundelius – Founder & CEO, WE-BUILD.CITY SERVICES, Germany

Vitaly Perov – Head of the Secretariat of the Association of control and audit bodies, Accounts Chamber of Russian Federation, Russia

Mariusz Przybylik – Partner, A.T. Kearney, Poland

Lee Pugalis – Professor, University of Technology Sydney (UTS), Australia

Jakub Szymanski – Director of the Department of Operational Programmes Management, Malopolska Region Marshal's Office, Poland

Fabrizio Zucca – Chairman, Strategia e Sviluppo Consultants, Italy

Participation in discussion:

Bozena Pietras-Goc – Director, FRDL Małopolski Instytut Samorządu Terytorialnego i Administracji, Poland

MARCH 28

09:10–10:00

Discussion Panel

Partner: *City of Krakow*

Tourist Self-Governments and their Role Against Local Government

- tourist chambers, chambers of commerce related to tourism (gastronomy, hotel management, etc.)
- local tourist organizations in municipalities, provinces and districts
- attempts of tourist self-governments to influence the activities of local government authorities
- tourism associations and the new Law on Associations.

Moderator:

Pawel Mierniczak – Director, Małopolska Tourist Organisation, Poland

Speakers:

Andrzej Gordon – Vice-Chairman, Polish Tourist and Sightseeing Society, Poland

Anna Jedrocha – President of the Board, Krakow Chamber of Tourism, Poland

Andrzej Kulig – Deputy Mayor for Social Policy, Culture and City Promotion, City of Krakow, Poland

Pawel Mordal – Deputy Mayor, City Council in Nowy Tomysl, Poland

Leszek Zegzda – Member of the Board, Malopolska Region Marshal's Office, Poland

MARCH 28

10:10–11:00 Discussion Panel

Partner: City of Krakow

The Impact of Inbound Tourism on the Behaviour and Assessments of Residents

The structure of tourist arrivals as exemplified by Krakow as a great sightseeing and tourism city; the positive and negative effects of tourist arrivals (catering, hospitality, services and entertainment, semi-tourist infrastructure development, promotion, security, etc.).

Moderator:

Renata Seweryn – Associate Professor, Cracow University of Economics, Poland

Speakers:

Jadwiga Berbeka – Associate Professor, Cracow University of Economics, Poland

Krzysztof Borkowski – Head Department of Tourist Destination Services, The Academy of Physical Education in Krakow, Poland

Emmanuel Broccard – Professor, Institute of Tourism, University of Applied Sciences HES-SO, Switzerland

Tim Fairhurst – Head of Strategy and Policy, European Tourism Association, United Kingdom

Julien Hallier – Managing Partner, Destination Poland, Poland

Krzysztof Jedrocha – President, Polish Prestige Hotels & Resorts, Poland

Wiesław Jopek – President, The Krakow Guild of Merchants, Poland

MARCH 28

11:10–12:50 Thematic Block

Partner: City of Krakow

Tourist Trails: Sharing and Popularising Active Tourism

Traditional (historical) forms of tourism and the basic systems for sharing the values of nature and sightseeing; contemporary directions of the development of active tourism and the creation of a diverse network of hiking trails (hiking, cycling, skiing, theme, biographical paths, etc.) at the national, regional, municipal levels; the role of associations in the creation of the network of paths as part of the promotion of mountain / municipal areas.

The World Through a Lens

Special guest:

Marcin Dobas – Photographer, National Geographic Poland, Poland

Discussion Panel

Tourist Trails: Sharing and Popularising Active Tourism

Moderator:

Jerzy W. Gajewski – Chairman, Mountain Tourism Commission of PTTK, Poland

Speakers:

Denisa Beckova – Secretary of the Trails Council, Czech Touring Club, Czech Republic

Antoine Godbert – Municipal Councilor for European Affairs, Tours, France

Dariusz Jakuc – Coach, Polish Association of Nordic Walking, Poland

Jerzy Kaplon – Director, Polish Tourist and Sightseeing Society, Poland

Karel Markvart – Chairman of the Trails Council, Czech Touring Club, Czech Republic

Jacek Potocki – Professor, Wrocław University of Economics, Poland

Ryszard Predki – Head of the Public Access and Communication, Bieszczady National Park, Poland

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